



## Leaders' Climate Change Challenge

Make it personal! Walk the talk! Inspire others to take action!

The New Zealand Government has set challenging goals to reduce greenhouse gas emissions. Achieving these goals will need determination, leadership and inspiration.

The carboNZero team at Landcare Research challenges New Zealand's political and business leaders, ambassadors and celebrities to measure their personal household footprints and make a commitment to reduce climate-damaging greenhouse gas emissions. We believe that leaders 'walking the talk' will inspire others to take action.

Political leaders of all parties and the ministers and shadow ministers responsible for climate change have been challenged to accept our invitation to prepare their personal footprint for them. Some political leaders have already accepted the challenge.

Leaders may be listed on the Members pages of the carboNZero website at [www.carbonzero.co.nz](http://www.carbonzero.co.nz) when they make the commitment to meet our challenge. As the challenge progresses, we will list the leaders who have met our criteria. To be listed on the carboNZero website as having completed the challenge, leaders must have:

1. Calculated their personal household greenhouse gas emissions for the previous 12-month period
2. Completed a personal greenhouse gas inventory report
3. Made a personal commitment to reduce greenhouse gas emissions
4. Prepared a personal greenhouse gas emissions reduction plan
5. Made public the commitment to reduce personal greenhouse gas emissions

At the carboNZero programme, we believe that setting out on the journey to take climate change action, understanding what your impacts are and reducing your greenhouse gas emissions are the most important first steps.

However, leaders who take the additional *optional* step of offsetting their remaining unavoidable greenhouse gas emissions will be acknowledged.

The template for completing the inventory and plan is available on request from [enquiries@carbonzero.co.nz](mailto:enquiries@carbonzero.co.nz) or 0800 CNZERO The template is an interactive form with instructions and examples to help you complete the inventory.

Many tips for reducing greenhouse gas emissions are provided on the Manage pages of the carboNZero website.

Calculations can be simply done using the household calculator on the carboNZero website.

If you are a leader and wish to take up our challenge, please contact us. If you would like assistance preparing your greenhouse gas inventory, we can assist. There may be a modest fee depending on the amount of assistance required. The information submitted will be kept confidential.