

carboNZero^{Cert™} programme - event certification

A certification programme for minimising climate change impacts

What is the **carboNZero** programme?

An internationally recognised greenhouse gas (GHG) emissions management and reduction scheme for organisations, products, services and events, offering optional mitigation strategies through the provision of credible and verified offsets. Events that have measured, managed (reduced) and mitigated (offset) their GHG emissions can be carboNZero certified.

How to get **carboNZero** certification?

Joining the scheme provides you with access to guidance and tools that assist you to achieve your commitments and meet the requirements of carboNZero certification. All events must undergo an independent verification audit prior to certification.



Key benefits of joining the programme

Events choose to participate in the carboNZero programme for various reasons:

- World's first accredited GHG certification scheme
- The first ISO 14065 accredited GHG verifier outside of the United States
- Add value to the event
- Increase marketing value
- Identify emissions reductions and cost saving opportunities
- Demonstrate proactive event leadership
- Work with a scheme that has credibility and integrity
- Address stakeholder concerns
- Opportunity to invest in projects to reduce emissions
- Address the climate change impacts of the event
- Add credibility to the event
- Avoid accusations of "greenwash"



How does the **carboNZero** programme reduce climate change impacts?

Measuring GHG emissions raises awareness of climate change impacts, and provides a basis for identifying opportunities to manage and reduce emissions and make cost savings. Offsetting the remaining unavoidable GHG emissions creates funding that is invested in projects such as native forest regeneration and renewable energy.

How do you measure your GHG emissions?

We provide guidance and tools to help you prepare your GHG inventory. Our measurement requirements meet and exceed the requirements of the international standards: GHG Protocol for corporate accounting and reporting and ISO 14064-1.

Our measurement requirements of events are aligned with developing international standards and include additional GHG life cycle emissions relevant to the type of carboNZero certification being sought.

How do you manage and reduce your GHG emissions?

Making a commitment to manage and reduce GHG emissions at source is the most important aspect of the programme. We provide guidance to help you identify and implement cost effective reduction opportunities.

How do you mitigate (offset) your GHG emissions?

Offsetting emissions is achieved by cancelling carbon credits from verified schemes such as regeneration of native forests and renewable energy generation.

- Native forest regeneration reduces the amount of GHGs in the atmosphere, enhances biodiversity, reduces soil erosion, and improves local water quality.
- Projects that generate energy from renewable sources or from recovery of landfill gas, reduce emissions by reducing the need to generate energy from fossil fuels. They also create new business opportunities and jobs by stimulating innovation in environmental technologies.

Other carboNZero **certification** options

Other types of carbon neutral certification include:

- Organisation – covering all business units within the organisation
- Product – covering the organisation and product life cycle GHG emissions
- Service – covering the organisation and service life cycle GHG emissions
- Small enterprise – businesses with GHG emissions less than 50 tonnes

Credibility and integrity

The carboNZero programme has grown out of over fifteen years of research in GHGs and carbon monitoring at Landcare Research. It is the first GHG certification scheme in the world to achieve international accreditation by the Joint Accreditation System of Australia and New Zealand (JAS-ANZ) and the first ISO14065 accredited GHG verifier outside of the United States of America. CEMARS certification is awarded only after an independent verification audit by authorised verifiers. Ethical and technical oversight is provided by our Independent Advisory Panel. We actively participate in the development of the leading international standards in GHG measurement and reduction.

Cost

- An estimate for the costs of carboNZero certification will be provided on application
- Event organisers will receive the carboNZero certification logo upon registration to use during the event
- Upon certification, your event will receive a carboNZero certificate



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