

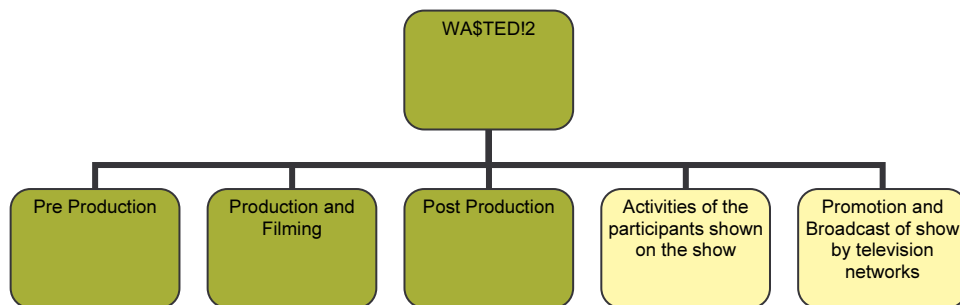
Summary of carboNZero certification: WA\$TED!2



Introduction – WA\$TED! is a prime-time half hour factual entertainment series that seeks to prove that individuals and households do not have to be extreme to be green. It takes NZ households through the steps to reduce their environmental footprint – saving them money at the same time. The show is produced by Fumes (NZ) Ltd. More information is available at www.wastedtv.co.nz. WA\$TED! 2 is the second series

The WA\$TED! production team considered it very important to ‘walk the talk’ and reduce their environmental impact wherever possible.

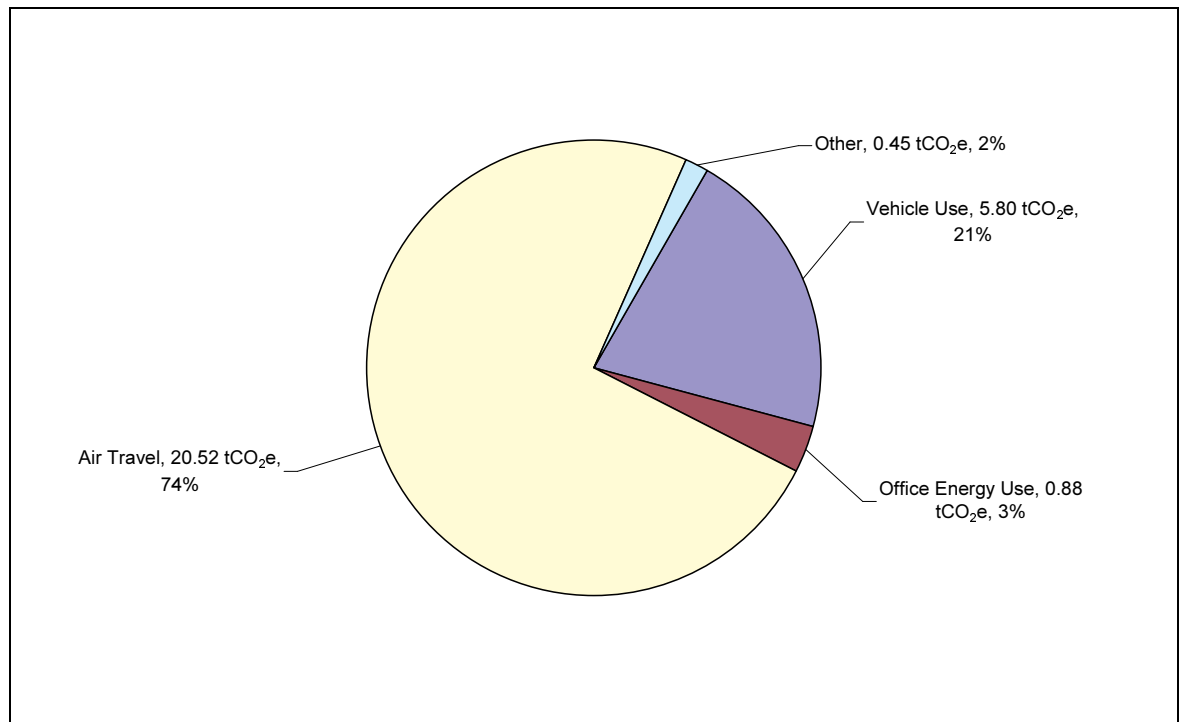
Boundary – the diagram below shows the organisational structure used for describing WA\$TED!2 greenhouse gas (GHG) emissions inventory, and what business units were included in the carboNZero certification. Yellow business units were excluded from the certification.



Consolidation approach – Operational Control

GHG emissions profile – the diagram below shows the operational GHG emissions for WA\$TED!2 by emissions source. WA\$TED!2’s total emissions for this period were 27.66 tonnes carbon dioxide equivalents (CO₂e) all comprising of operational emissions.

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GHG emissions reduction commitments – WA\$TED!2 has developed a GHG emissions reduction plan. Some projects in this plan include:

- Implementing a number of environmental initiatives in the production office (including reducing energy use and waste)
- Use of an alternative fuel (hybrid) vehicle during production
- Developing an environmental statement for production contracts
- Development of a purchasing policy for all good and services

Offset – 28 tonnes CO₂e. VERs¹ from EBEX21² and PRE³ landfill gas and windpower projects. Carbon credits were not required to offset emissions from purchased some courier services these services were purchased from Urgent Couriers. The total emissions from this activity was 0.05 tCO₂e.

Verified by – AsureQuality.

Certification Period – 1/08/07 to 29/02/08.

Certification status – carboNZero certified “event” covering the production of WA\$TED!2.

¹ VERs are created by eligible projects for emissions reductions achieved up to the end of 2007.

² EBEX21 – Emissions Biodiversity Exchange in the 21st Century project creates carbon credits through the regeneration of native forest on private land – see www.ebex21.co.nz

³ PRE - Projects to Reduce Emissions is a New Zealand government scheme for projects that are eligible under the Joint Implementation initiative of the Kyoto Protocol – see www.mfe.govt.nz