

# Summary of carboNZero certification: carboNZero

## Vertigo Design Ltd

*Vertigo Design Ltd meets the requirements of carboNZero<sup>Cert™</sup> certification having measured its greenhouse gas emissions in compliance with ISO 14064-1, committed to managing and reducing its emissions and neutralised the remaining unavoidable emissions in respect of the operational activities of its organisation.*



**Introduction<sup>1</sup>** – Vertigo is a Wellington-based graphic design house with many years of successful graphic design to its credit. Vertigo’s body of work includes the design and production of numerous publications, branding and identities, Internet/Intranet sites and multimedia projects. Vertigo has a vision and culture that is clearly focused on triple bottom line reporting i.e. social, environmental and economic reporting. Over a number of years Vertigo has placed particular emphasis on social and economic accountability; developing internal and external sustainable management practices. This year Vertigo is seeking to achieve carboNZero in order to formalise that commitment on an environmental level.

**Boundary** – The boundary for the preparation of Vertigo Design Ltd’s greenhouse gas (GHG) inventory is for one site. All business activities have been included.

**Consolidation approach** – Operational control.

**Base year** – 01/02/2008 to 31/01/2009

**Measurement period** – 01/02/2009 to 31/01/2010

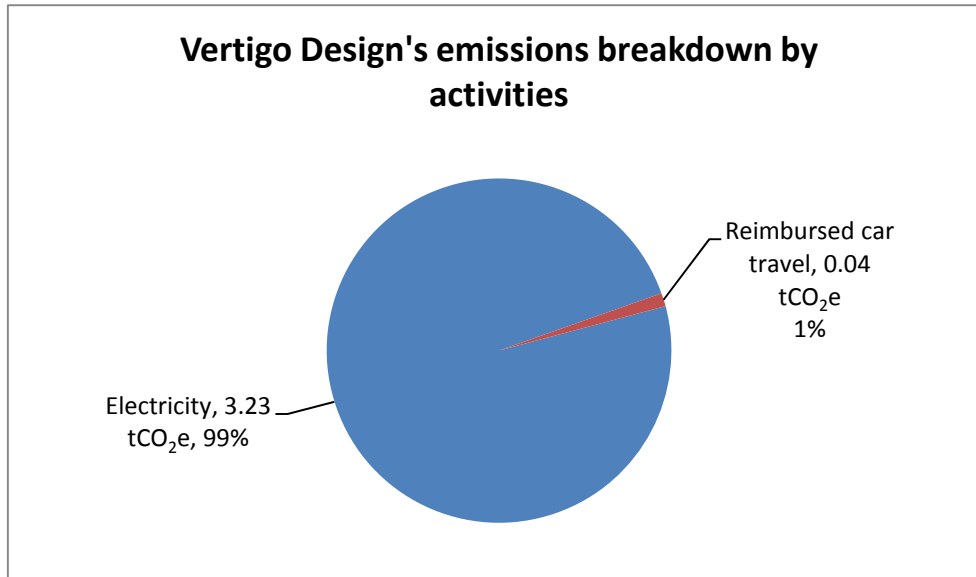
**GHG emissions source inclusions** – The diagram below shows the operational GHG emissions for Vertigo Design Ltd by emissions source. Total emissions for this period were 3.27 tonnes carbon dioxide equivalents (tCO<sub>2</sub>e). The breakdown for the total emissions by Scope was Scope 1: 0 tCO<sub>2</sub>e; Scope 2: 3.23 tCO<sub>2</sub>e and Scope 3: 0.04 tCO<sub>2</sub>e.

**GHG emissions source exclusions** – Courier activities and waste to landfill was excluded as these emissions were demonstrated to be *de minimis*.

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<sup>1</sup> **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

## Vertigo Design Ltd



**GHG emissions reduction commitments** – Vertigo Design Ltd has developed the following emissions management goals:

1. Continue to reduce electricity consumed by;
  - a. Turn off all machines, lights and printers etc at night and in the weekends
  - b. Have a fun incentive programme that encourages staff to do the above
  - c. Implement "Switch Off" signage around office
2. Monitor electricity consumed by;
  - a. Comparison of Feb 10 against Feb 09 and use it to measure reduction.
  - b. Read meter monthly to get an accurate measure of electricity reduction.
3. Maintain current level or less of Business trips by car by;
  - a. Continue to walk or take public transport to meetings in the CBD if possible
4. Reduce waste to 1 bag per fortnight

**Offset** – 1 tonnes CO<sub>2</sub>e. Gold Standard VERs<sup>2</sup> from Meridian Energy PRE windpower<sup>3</sup> project. Serial numbers 407149– 407149 cancelled in the carbonZero programme register. (Emissions due to electricity use (2.58 tCO<sub>2</sub>e) is not required to be offset as Vertigo Design uses Meridian Energy, a carbonZero certified energy product.)

<sup>2</sup> VERs are created by eligible projects for emissions reductions achieved up to the end of 2007.

<sup>3</sup> PRE - Projects to Reduce Emissions is a New Zealand government scheme for projects that are eligible under the Joint Implementation initiative of the Kyoto Protocol – see [www.mfe.govt.nz](http://www.mfe.govt.nz).

# Summary of carbonZero certification:

Vertigo Design Ltd

**Verified by** – Green Fox Consulting Ltd

**Level of assurance** – Reasonable assurance

**Threshold of materiality** – Excluded emissions do not exceed 5% of the total footprint for the small enterprise boundary stated.

**Certification status** – carbonZero certified small enterprise covering all operational emissions at one site.

**Certificate number** – 20100040J

**Certification valid until** – 30 April 2011

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