

# Summary of carboNZero certification: Vertigo Design Limited



*Vertigo Design Ltd, meets the requirements of carboNZero<sup>CertTM</sup> certification having measured and committed to reducing its greenhouse gas emissions and neutralised the remaining unavoidable emissions in respect of its organisation.*



## Introduction<sup>1</sup> –

Vertigo Design Ltd, trading as Vertigo, is a Wellington-based graphic design house with many years of successful graphic design to its credit. Vertigo's body of work includes the design and production of numerous publications, branding and identities, Internet / Intranet sites and multimedia projects.

Vertigo has a vision and culture that is clearly focused on triple bottom line reporting i.e. social, environmental and economic reporting. Over a number of years Vertigo has placed particular emphasis on social and economic accountability; developing internal and external sustainable management practices. This year Vertigo is seeking to achieve carboNZero in order to formalise that commitment on an environmental level.

**Boundary** – The boundary for the preparation of Vertigo Design Ltd's greenhouse gas (GHG) inventory is for one site. All business activities have been included.

**Consolidation approach** – Operational control.

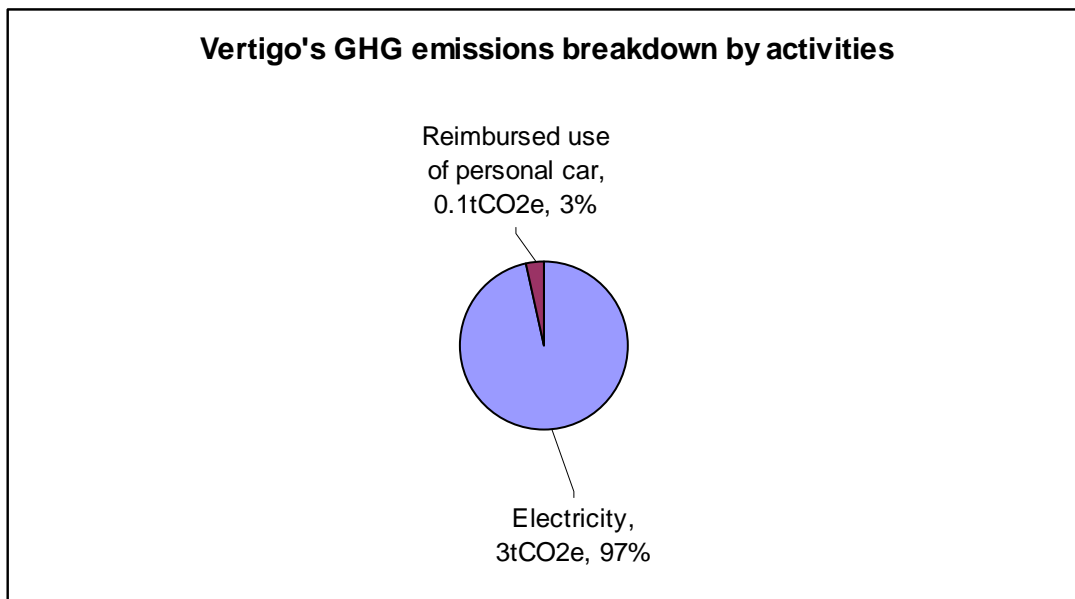
**Base year** – 01/02/2008 to 31/01/2009

**Measurement period** – as base year

**GHG emissions source inclusions** – The diagram below shows the operational GHG emissions for Vertigo by emissions source. Total emissions for this period were 3.1 tonnes carbon dioxide equivalents (CO<sub>2</sub>e).

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<sup>1</sup> **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.



**GHG emissions source exclusions** – Waste to landfill was excluded in the inventory. Waste was found to be minimal and accounts for less than 1% of the total emissions profile.

**GHG emissions reduction commitments** – Vertigo Design Ltd has developed a GHG emissions management plan. Some projects in this plan include:

- Offset electricity  
Target: Sign up with Meridian who uses renewable energy resources.  
Target Date: 31 March 2009
- Reduce electricity consumed  
Target: Turn off all machines, lights and printers etc at night  
Target Date: Ongoing
- Reduce electricity consumed  
Target: Comparison of Feb 09 against Feb 08 use to measure reduction. This would be done for every month.  
Target Date: Ongoing – measured monthly
- Reduce the amount of taxi rides by 50%  
Target: Walking to meetings in the CBD  
Target Date: Ongoing – measured monthly

**Offset** – 4 tonnes CO<sub>2</sub>e VERs<sup>2</sup> from TrustPower Tararua II PRE windpower<sup>3</sup> project. Serial numbers 324560-324563 have been cancelled in the carboNZero programme register.

<sup>2</sup> VERs are created by eligible projects for emissions reductions achieved up to the end of 2007.

<sup>3</sup> PRE - Projects to Reduce Emissions is a New Zealand government scheme for projects that are eligible under the Joint Implementation initiative of the Kyoto Protocol – see [www.mfe.govt.nz](http://www.mfe.govt.nz).

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**Verified by** – Prescott Horn Ltd, Christchurch.

**Level of assurance** – Reasonable assurance.

**Threshold of materiality** – excluded emissions do not exceed 5% of the total footprint for small enterprise boundary stated.

**Certification status** – carboNZero certified small enterprise covering all operational emissions for the head office.

**Certificate number** – 2009032

**Certification valid until** – 30 April 2010.

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