

Summary of carboNZero certification:

Soar Printing Company Ltd



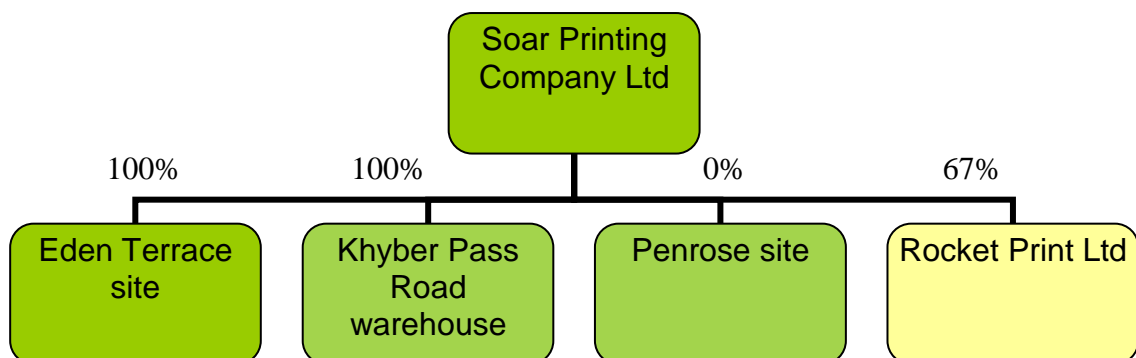
Soar Printing Company Ltd meets the requirements of carboNZero^{Cert™} certification having measured its greenhouse gas emissions in compliance with ISO 14064-1, committed to managing and reducing its greenhouse gas emissions and neutralised its remaining emissions in respect of the operational activities of its organisation including all its sites in New Zealand.



Introduction¹ – Soar Printing is a complete, end-to-end printing services company which offers an extensive range of services and are at the forefront of the printing industry in New Zealand. Artwork is managed through prepress to printing, finishing, packing, storage and distribution. Within their specific industry segments Soar Printing are market leaders who utilise the latest technology to deliver the best possible results for their clients.

Soar Printing are leaders in the revolution towards cleaner, greener printing. Soar Printing was the first printer in New Zealand to be certified by the Forestry Stewardship Council. Soar have obtained certification to print a Programme for the Endorsement of Forest Certification papers using the chain of custody to guarantee customers the paper used is from a responsible forest management program, and traceable as being certified. Soar have obtained the Enviro-Mark NZ Diamond certification for their environmental management system.

Boundary – The diagram below shows the organisational structure for Soar Printing's greenhouse gas (GHG) emissions inventory. Emissions were reported under one business unit due to the small size of the emissions from the Khyber Pass and Penrose sites. The diagram shows in green what was included in the carboNZero certification, with yellow business units (Rocket Print Ltd) excluded from the certification.



Consolidation approach – operational control

¹ **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

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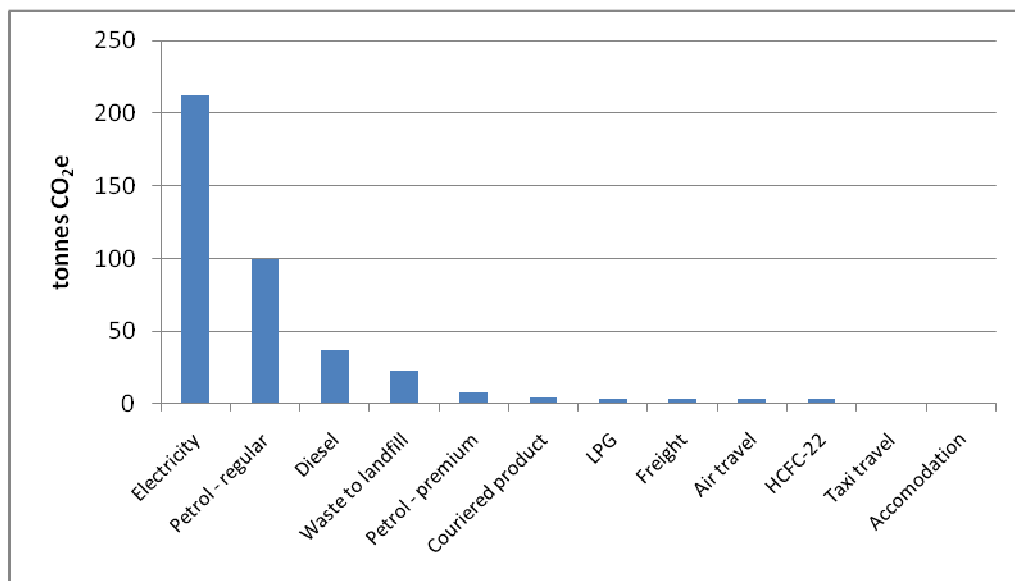
Soar Printing Company Ltd



Base year – 01/01/2009 to 31/12/2009

Measurement period – 01/01/2009 to 31/12/2009

GHG emissions source inclusions – The diagram below shows the operational GHG emissions for Soar Printing by emissions source. Soar Printing's total emissions for this period were 395.80 tonnes carbon dioxide equivalents (CO₂e) comprising 150.10 tonnes CO₂e Scope 1, 211.92 tonnes CO₂e Scope 2 and 33.77 tonnes CO₂e Scope 3 emissions.



GHG emissions source exclusions – The embodied emissions in paper used was excluded as it was considered outside of the scope of a corporate inventory and the ability to influence these emissions is limited by the customer's preferences. Electricity usage in outsourced print finishes was excluded based as there was no operational control of those processes.

GHG emissions reduction commitments – Soar Printing has developed a GHG emissions reduction plan. Some projects in this plan include:

- Look at replacing fluorescent lighting with LED fittings which draw less power.
- Develop a new car policy to encourage staff into more fuel efficient motor vehicles and aim for a minimum saving of 20% in total GHG emissions for all cars replaced in 2010.
- Conduct a review of what constitutes the major part of our waste to landfill and see how it can be reduced.
- Review cost / payback time of installation of automatic shut off devices for lighting, air-conditioning units.

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Offset – 396 tonnes CO₂e. VERs² from PRE³ landfill gas projects (Palmerston North). Serial numbers PREVER-CMSLTD-AWAPUNI-07-0000017816 to PREVER-CMSLTD-AWAPUNI-07-0000018211 have been cancelled (or equivalent) on the Markit registry.

Verified by – Telarc

Threshold of materiality – Excluded emissions do not exceed 5% of the total footprint for organisation and product boundary stated

Level of assurance – Reasonable assurance

Certification status – carboNZero certified “organisation”

Certificate number – 2010060J

Valid until – 31 March 2011

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² VERs are created by eligible projects for emissions reductions achieved up to the end of 2007.

³ PRE - Projects to Reduce Emissions is a New Zealand government scheme for projects that are eligible under the Joint Implementation initiative of the Kyoto Protocol – see www.mfe.govt.nz