

## Signify Limited Ltd

*Signify Limited meets the requirements of carboNZero<sup>Cert</sup>™ certification having measured its greenhouse gas emissions in compliance with the requirements of ISO 14064-1, committed to managing and reducing its emissions and neutralised its remaining unavoidable emissions through the cancellation of an appropriate number of verified carbon credits in respect of the operational activities of its organisation.*



**Introduction<sup>1</sup>** – At heart, Signify is about web development. We produce websites that are usable, accessible, functional, and striking, while at the same time meeting the goals of our clients. We are an industry leader in Wellington and have a long list of private and public sector clients. One of our company's core objectives is to "Be Good". This encompasses our sustainable business practices as well as our philanthropic and community oriented activities. Our commitment and our focus here is on the three "R"s, Reduce, Recycle and Re-use. Since our initial GHG measurement in 2007 our staffing has increased 83% while our emissions have dropped by 20%. These figures attest to the success of our programmes.

**Boundary** – The boundary for the preparation of Signify Limited's greenhouse gas (GHG) inventory is for one site. All business activities have been included.

**Consolidation approach** – Operational control.

**Base year** – 01/04/2009 to 31/03/2010

**Measurement period** – 01/04/2009 to 31/03/2010

**GHG emissions source inclusions** – The diagram below shows the operational GHG emissions for Signify Limited by emissions source. Total emissions for this period were 15.76 tonnes carbon dioxide equivalents (tCO<sub>2</sub>e). The breakdown for the total emissions by Scope was:

Scope 1: 0 tCO<sub>2</sub>e;

Scope 2: 7.19 tCO<sub>2</sub>e

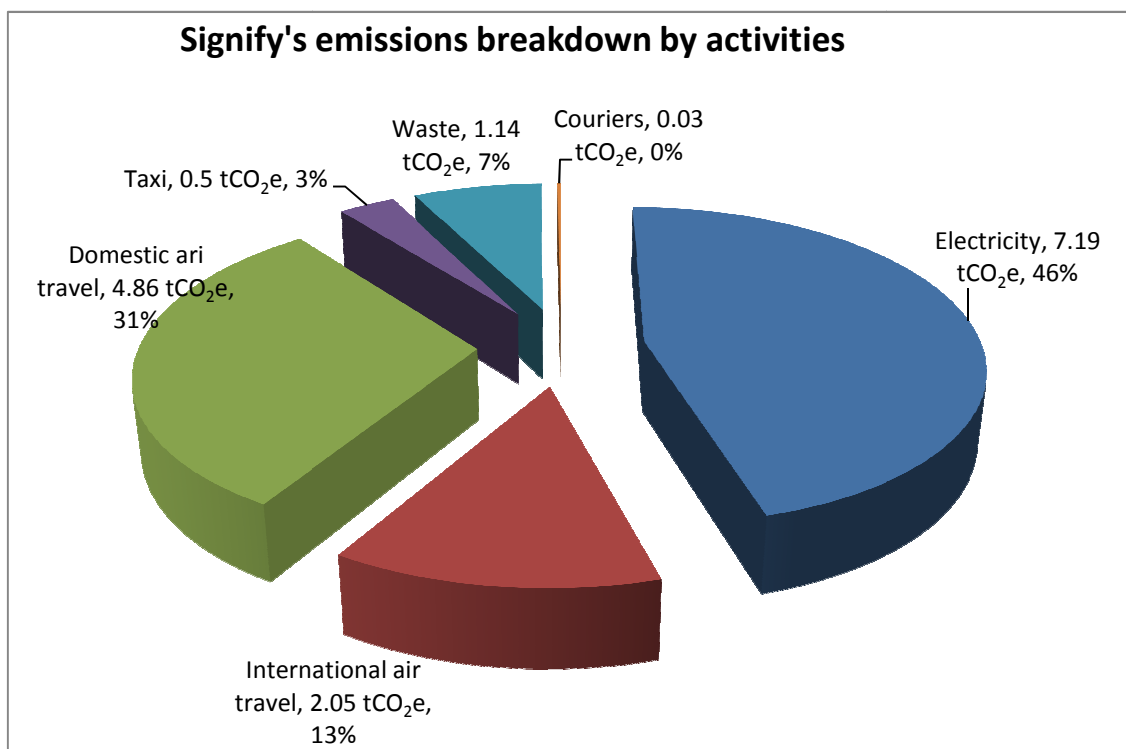
Scope 3: 8.57 tCO<sub>2</sub>e.

**GHG emissions source exclusions** – Courier activities under 2kg were excluded from this inventory as it was demonstrated to be de minimis.

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<sup>1</sup> **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

## Signify Limited Ltd



**GHG emissions reduction commitments** – Signify Limited has developed the following emissions management goals:

- Reduce electricity use by 75% per server
- Reduce electricity use by 2% per FTE
- Eliminate all company car sponsorship by staff
- Reduce fossil fuel use by 10% per FTE per year
- Reduce general waste by 5% per FTE staff member
- Reduce waste to landfill by 10% by recycling waste paper and continue 'reuse programme'
- Eliminate all redundant computer hardware being made rubbish by paying Re-Markit to environmental safe recycle all obsolete computer hardware

**Offset** – 9 tonnes CO<sub>2</sub>e. PRE Awapuni Landfill. Serial numbers 207519-207527 have been cancelled (or equivalent) on the carboNZero registry. Emissions from Meridian Electricity and Wellington Combined Taxis are not required to be offset as they are both carboNZero certified.

**Verified by** – Green Fox Consulting Ltd

**Level of assurance** – Reasonable assurance

## Summary of carboNZero certification:

Signify Limited Ltd

**Threshold of materiality** – Excluded emissions do not exceed 5% of the total footprint for the small enterprise boundary stated.

**Certification status** – carboNZero certified small enterprise covering all operational emissions at one site.

**Certificate number** – 2010088J

**Certification valid until** – 30 June 2011

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