

# Summary of carboNZero certification: Pitango Innovative Cuisine Ltd

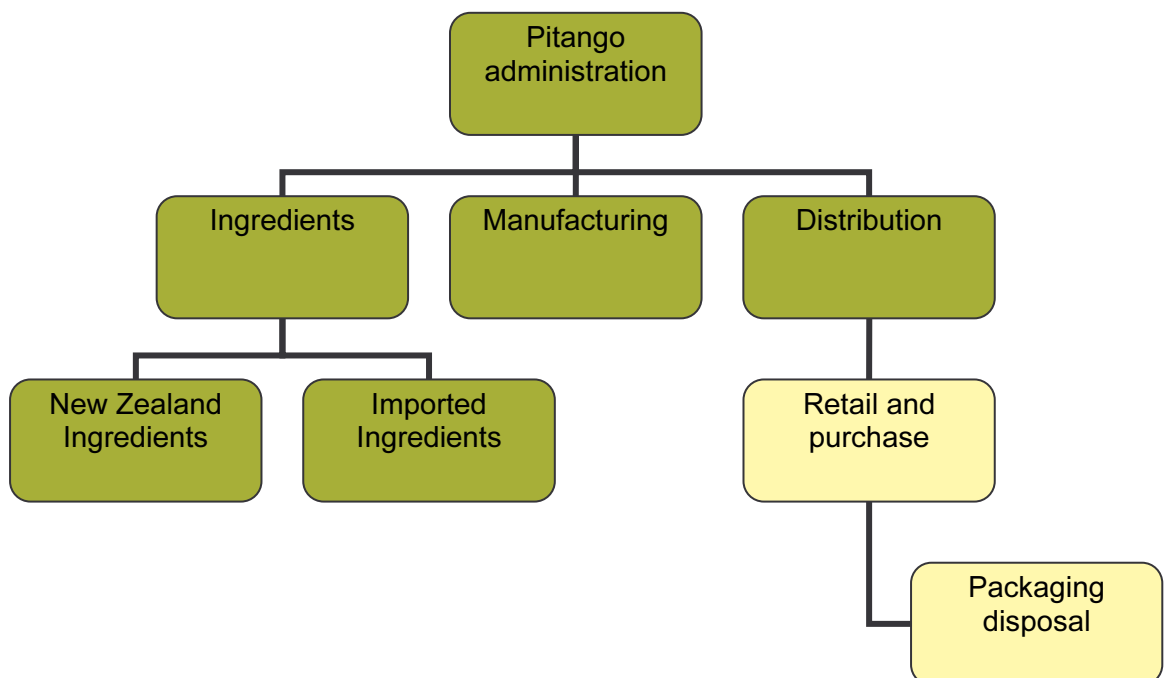


**Introduction** – Pitango Innovative Cuisine Ltd (Pitango) manufactures a range of ready to eat premium fresh organic food products. These products are available in the chilled food section of supermarkets, and are distributed throughout New Zealand and to Australia, Hong Kong and Canada. Raw ingredients are sourced from organic growers and suppliers of organic food from New Zealand and from other parts of the world. Food products are manufactured and packaged at Pitango’s site in Mirangi Bay, Auckland.

Pitango has introduced an educational programme company wide to increase staff awareness of Pitango’s policy to reduce, reuse and recycle

Pitango is committed to managing and reducing their environmental impacts and is encouraging their suppliers and distributors to do likewise.

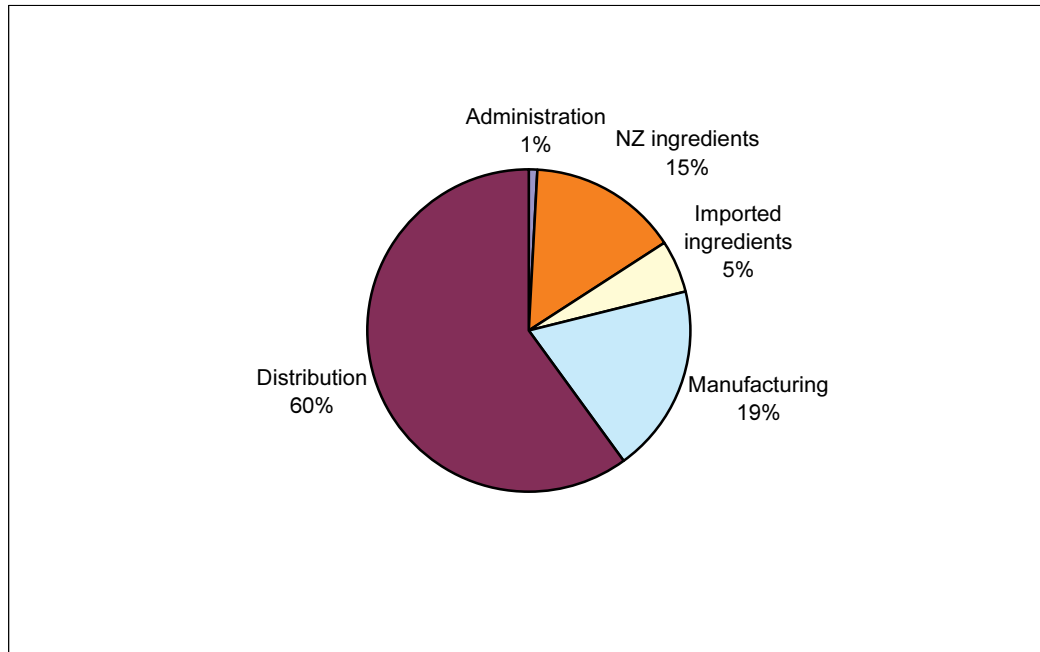
**Boundary** – the diagram below shows the organisational structure used for describing Pitango’s greenhouse gas (GHG) emissions inventory, and what business activities were included in the carboNZero certification. Yellow business activities were excluded from the certification.



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**GHG emissions profile** – the diagram below shows the operational GHG emissions for Pitango by business activity. Pitango's total emissions for this period were 1,335 tonnes carbon dioxide equivalents (CO<sub>2</sub>e).



**GHG emissions reduction commitments** – Pitango has developed a GHG emissions reduction plan. Some projects in this plan include:

- Freight – reduce emissions from overseas airfreight shipments by generating larger order volumes from distributor for sea freight shipments.
- Travel – install video conferencing at office as alternative to travelling to meetings.
- Ingredients – survey suppliers to find out what emissions data is available for the ingredients that they supply.

**Offset** – 1,335 tonnes CO<sub>2</sub>e. VERs<sup>1</sup> from PRE<sup>2</sup> windpower projects.

**Verified by** – Verification NZ Ltd.

**Base Year** – 01/04/2006 to 31/3/2007.

**Certification status** – carboNZero certified “organisation” and certified “products” covering Pitango’s organisational and life cycle emissions (to the destination on the shipping note) associated with Pitango food products.

**Valid until** – 30 June 2008.

<sup>1</sup> VERs are created by eligible projects for emissions reductions achieved up to the end of 2007.

<sup>2</sup> PRE - Projects to Reduce Emissions is a New Zealand government scheme for projects that are eligible under the Joint Implementation initiative of the Kyoto Protocol – see [www.mfe.govt.nz](http://www.mfe.govt.nz)