

## New Zealand Wine Exporters' Forum 09

*The New Zealand Wine Exporters' Forum 09 meets the requirements of carboNZeroCert™ certification having put in place a greenhouse gas emissions management plan prior to the event, measured emissions in accordance with the requirements of ISO 14064-1:2006 during the event and neutralised the remaining emissions that could not be reduced upon completion of the event held at the Christchurch Convention Centre on 29-31 July 2009.*

NEW ZEALAND WINEGROWERS PRESENTS THE  
**NEW ZEALAND WINE  
EXPORTERS' FORUM**

**Introduction<sup>1</sup>** – The NZ Wine Exporters' Forum 09 was held at the Christchurch Convention Centre on July 29-31 2009. It was organised by the NZ Winegrowers<sup>2</sup> with the aim to facilitate greater understanding of the challenging and changing global wine market amongst New Zealand Winery Principals – company directors, owner / operators, sales and export personal and provide an extra edge to small, medium and large exporting companies through access to a wealth of marketing information, insight and strategies.

The Forum brought together speakers from New Zealand and from the key export markets of UK, USA, Australia, Canada, Europe and Asia. In doing so the Forum afforded access to latest market statistics and industry information that otherwise may not be easily accessible to individuals.

The Forum also offered practical workshop sessions, a wine tasting seminar and further networking opportunities at the Networking Function (all on site at the convention centre) and the Generic Fee Payer's Dinner (at the Christchurch Art Gallery) with Speakers.

The New Zealand Wine Exporters' Forum was attended by 242 delegates (predominantly from exporting wineries) and 11 specialist speakers.

**Boundary** – the diagram below shows the organisational structure used for describing the event's greenhouse gas (GHG) emissions inventory, and what business units were included in the carboNZero certification.

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<sup>1</sup> **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

<sup>2</sup> New Zealand Winegrowers aims to represent, promote and research the national and international interests of the New Zealand wine industry. It was established in March 2002 as the joint initiative of the New Zealand Grape Growers Council, representing the interests of New Zealand's independent grapegrowers, and the Wine Institute of New Zealand, representing New Zealand wineries.

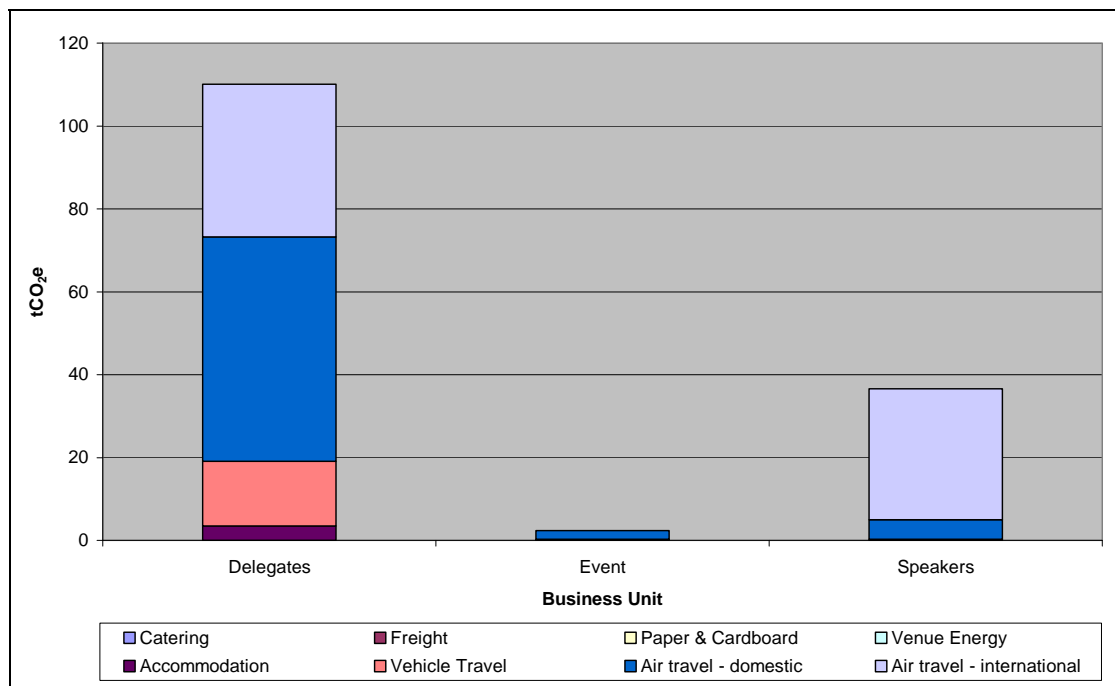
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**Consolidation approach** – operational control

**Event Period** – 29/07/09 - 31/07/2009.

**GHG emissions source inclusions** – the diagram below shows the operational GHG emissions for the event by emissions source and activity unit. The New Zealand Wine Exporters' Forum total emissions for this period were 149.09 tonnes carbon dioxide equivalents (CO<sub>2</sub>e).



**GHG emissions source exclusions** –

- Waste (no information collected and likely to be a insignificant source of GHG emissions)
- Dinner Venue energy use (no information collected and likely to be a insignificant source of GHG emissions)

**GHG emissions reduction commitments** – The event organiser has developed a GHG emissions reduction plan. Some projects in this plan include:

- Use of teleconferencing facilities for organisation meetings
- Use of videoconferencing facilities for overseas speakers

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- Minimisation of paper use by using electronic information boards and asking exhibitors not to supply handouts for registration desks.

**Offset** – 39 tonnes CO<sub>2</sub>e. VERs<sup>3</sup> from Gold Standard Meridian Energy windpower projects. Serial numbers GS1-1-NZ-340-12-2007-11-15933 to 15971 have been retired on the Gold Standard register. Carbon credits were not required to offset emissions from purchased electricity because all electricity is purchased from Meridian Energy (accounted for 0.12 tCO<sub>2</sub>e). In line with the carboNZero programme Event Principles and Approach, attendee travel and logistics are required to be measured but not offset. This accounts for 110.12 tCO<sub>2</sub>e.

**Verified by** – carboNZero Strategic Business Unit

**Threshold of materiality** – excluded emissions do not exceed 5% of the total footprint for organisation and product boundary stated.

**Level of assurance** – limited assurance

**Certification status** – carboNZero certified “conference” covering pre-event organisation, the event and attendee travel and accommodation.

**Certificate number** – 2010014J

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<sup>3</sup> VERs are created by eligible projects for emissions reductions achieved up to the end of 2007.