

KiwiLink North America 2009

Kiwi Link North America 2009 meets the requirements of carboNZero^{Cert}™ certification having measured and reduced its greenhouse gas emissions and neutralised its remaining unavoidable emissions in respect of the events held in Vancouver (March 27 – 30) and Los Angeles (April 1-5).



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Introduction¹ – Kiwi Link North America was organised by Tourism New Zealand. This event (2009) was the eighth time the event has been held. It took place over three days each in Los Angeles and Vancouver and attracting approximately 300 delegates, Kiwi Link North America is the largest New Zealand product training event in North America. This event offers New Zealand suppliers a cost-effective and coordinated approach to training frontline sales staff from key airline, wholesale and retail travel companies, as well as dedicated time with Product Managers from key travel sellers of the South Pacific.

The attendees are a range of wholesale, airline and retail travel partners seeking to update and develop their New Zealand product knowledge. By offering a coordinated approach to product training, Kiwi Link North America is an effective event for New Zealand product already sold in-market to increase their profile and recognition in North America.

Kiwi Link North America 2009 was made up of the following events:

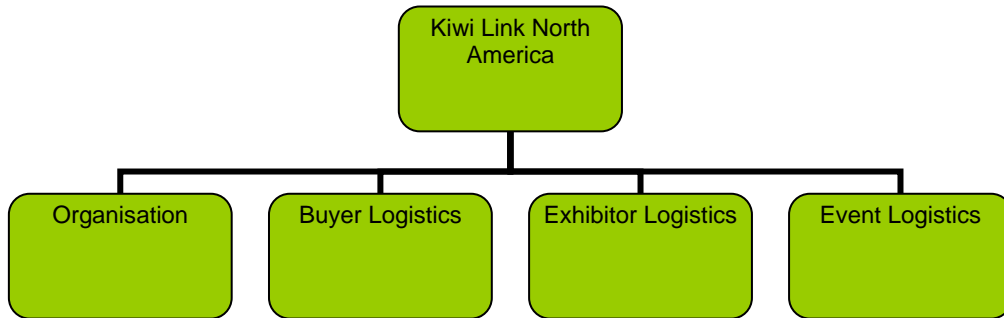
- Kiwi Link training days in Vancouver (YVR) attended by approximately 100 retail and reservation agents
- Kiwi Link training days in Los Angeles (LAX) attended by approximately 200 retail and reservation agents
- Product Manager appointment based days in both Vancouver and Los Angeles
- Kiwi Link webinar training for East Coast based trade

More information is available at www.tourismnewzealand.com

Boundary – the diagram below shows the organisational structure used for describing the event's greenhouse gas (GHG) emissions inventory, and what business units were included in the carboNZero certification. No business units were excluded from the certification.

¹ **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

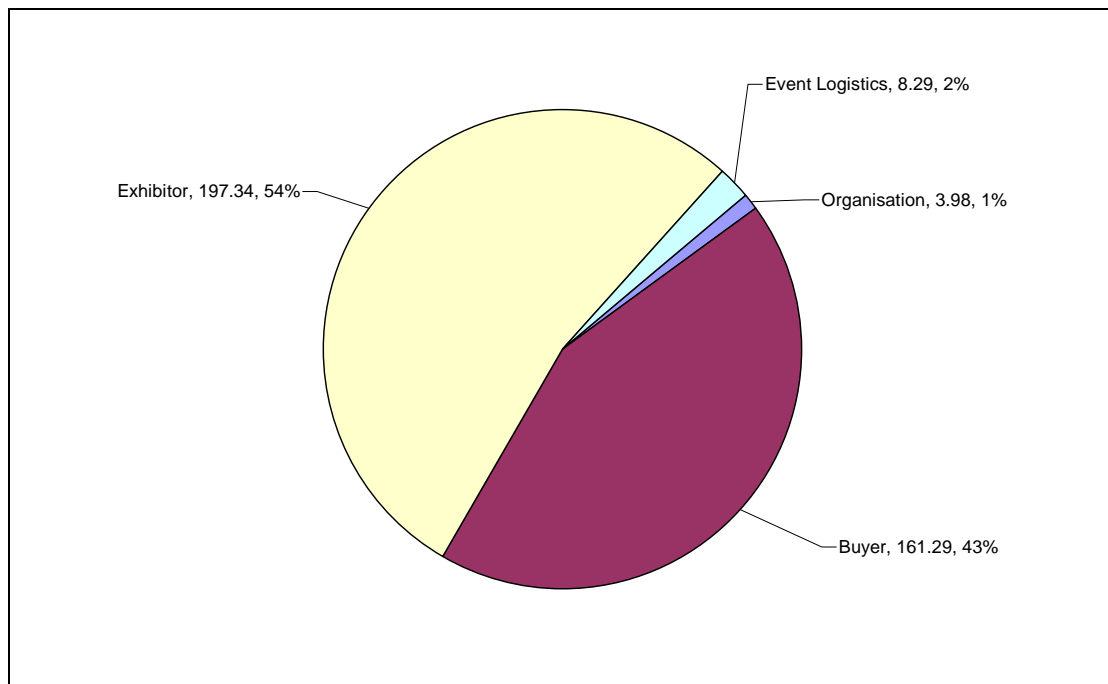
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Consolidation approach – operational control

Event Period – March 27 – March 30, 2009 (Vancouver)
April 1 – 5, 2009 (Los Angeles)

GHG emissions source inclusions – the diagram below shows the operational GHG emissions for KiwiLink North America by emissions source. The events total emissions for this period were 370.91 tonnes carbon dioxide equivalents (CO₂e) all comprising of Scope 3 emissions.



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GHG emissions source exclusions –

- Food Waste (all food waste was composted)
- Paper and Cardboard Waste (all paper and cardboard waste was recycled)
- Energy use in the temporary pavilion (insufficient information on energy use was available and due to the small timeframe used it was assumed that GHG emissions from this would be insignificant)

GHG emissions reduction commitments – Tourism New Zealand developed a GHG emissions reduction plan. Some of the initiatives implemented during the events included:

- Reduce Paper by hosting and communicating information online
- Maximising the venues Green Programmes
- Recognise 'green' efforts made by exhibitors
- Provide reusable materials to event attendees

Offset – 371 tonnes CO₂e. VERs² from PRE³ Tararua II windpower projects. Serial numbers 331563-331933 have been cancelled on the carboNZero register.

Verified by – Prescott Horn.

Threshold of materiality – excluded emissions do not exceed 5% of the total footprint for event boundary stated.

Level of assurance – limited assurance

Certification status – carboNZero certified "event" covering the organisation and running of the event and attendee logistics.

Certificate number – 2009044J

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² VERs are created by eligible projects for emissions reductions achieved up to the end of 2007.

³ PRE - Projects to Reduce Emissions is a New Zealand government scheme for projects that are eligible under the Joint Implementation initiative of the Kyoto Protocol – see www.mfe.govt.nz