

## evolu NZ Ltd

*evolu NZ Ltd meets the requirements of carboNZero<sup>Cert™</sup> certification having measured its greenhouse gas emissions in compliance with ISO 14064-1, committed to managing and reducing its emissions and neutralised the remaining unavoidable emissions in respect of the operational activities of its organisation.*



**Introduction<sup>1</sup>** – evolu NZ Ltd designs and markets a range of botanical skincare products under the brand name evolu. The products are manufactured under licence to evolu by contract cosmetic laboratories in New Zealand. evolu Ltd distributes and markets its products through its wholly owned subsidiary evolu NZ Ltd. Natural balance for healthy skin is the ethos of the Evolu brand. Inspired by founder Kati Kasza's personal philosophy, this principle of balance also guides her company's focus on sustainability. As a strongly ethical company evolu believes in balancing environment-conscious thinking with actions that are practical and measurable. evolu is motivated by the mantra 'act globally, think locally', and seeks to make values-based choices that help make a contribution to addressing climate change. As a result evolu has highly efficient and streamlined operations, which help minimise its emissions, and evolu's ongoing commitment is to apply the discipline of carboNZero certification to the areas of its business where further genuine differences can be made.

**Boundary** – The boundary for the preparation of evolu NZ Ltd's greenhouse gas (GHG) inventory is for one site. All business activities have been included.

**Consolidation approach** – Operational control.

**Base year** – 01/02/2008 to 31/01/2009

**Measurement period** – 01/02/2009 to 31/01/2010

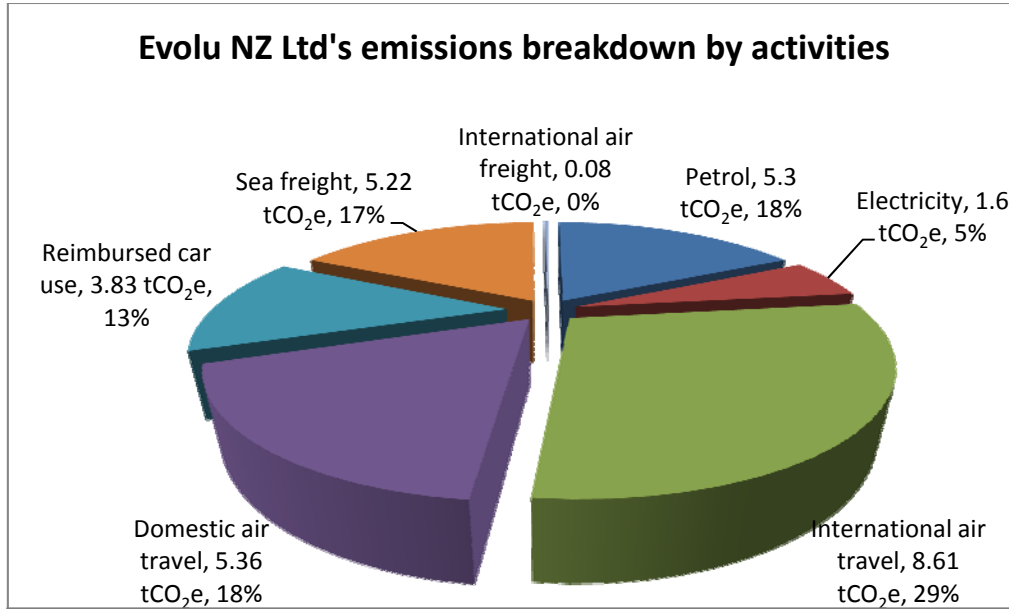
**GHG emissions source inclusions** – The diagram below shows the operational GHG emissions for evolu NZ Ltd by emissions source. Total emissions for this period were 30.01 tonnes carbon dioxide equivalents (tCO<sub>2</sub>e). The breakdown for the total emissions by Scope was Scope 1: 5.31 tCO<sub>2</sub>e; Scope 2: 1.60 tCO<sub>2</sub>e and Scope 3: 23.10 tCO<sub>2</sub>e.

**GHG emissions source exclusions** – Private use of company vehicle which is approximately 30% and one return international flight which was taken for personal reasons was excluded. Gas use by contractor, courier activities and office waste was excluded as these emissions were demonstrated to be *de minimis*.

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<sup>1</sup> **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

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**GHG emissions reduction commitments** – evolu NZ Ltd has developed the following emissions management goals:

- Minimise domestic air travel by the end of the financial year.
- Reduce electricity consumption by 5% by the end of the financial year.
- Reduce petrol use in company owned vehicle by 5% by the end of the financial year.
- Reduce reimbursed travel in staff vehicles by 10% by the end of the financial year.
- Minimise contract manufacturers' energy use on evolu processes by the end of the financial year.

evolu NZ Ltd has achieved a reduction in total emissions of 1.89 tCO<sub>2</sub>e from the base year.

While some reduction objectives were met, increases arose from developing business venues and operational and staff changes:

- Electricity and Gas were reduced, due to two factors: reduced head office consumption, and lower production volumes through contract manufacturers.
- Petrol (reimbursed) increased, due to greater distances travelled, required to cover wider territory geography, although total stockist numbers remained largely unchanged.
- Petrol via fuel card dropped slightly, due to better territory and route planning.
- Air travel (international) reduced slightly, due to fewer trips than previous year. Planned trips were cancelled due to market conditions and recession.
- Air travel (domestic) increased due to a number of factors: more visits over long distances to stockists, by territory managers and managing director, conducting

## Summary of carboNZero certification:

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training programmes and instore events. Additional staff also required to travel to Auckland (eg for interviews, 3 day conferences).

**Offset** – 31 tonnes CO<sub>2</sub>e. AAUs<sup>2</sup> from Trustpower Hydro projects created under the New Zealand Government's PRE<sup>3</sup> scheme. Serial numbers 501937-501967 have been cancelled (or equivalent) on the carboNZero registry.

**Verified by** – Green Fox Consulting Limited

**Level of assurance** – Reasonable assurance

**Threshold of materiality** – Excluded emissions do not exceed 5% of the total footprint for the small enterprise boundary stated.

**Certification status** – carboNZero certified small enterprise covering all operational emissions at one site. Including emissions from sub-contracted manufacturing.

**Certificate number** – 20100056J

**Certification valid until** – 30 April 2011

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<sup>2</sup> AAUs are created by eligible projects for emissions reductions achieved up to the end of 2007.

<sup>3</sup> PREs are Projects to Reduce Emissions is a New Zealand government scheme for projects that are eligible under the Joint Implementation initiative of the Kyoto Protocol – see [www.mfe.govt.nz](http://www.mfe.govt.nz).