

# Summary of carboNZero certification: Evolu NZ Ltd



*Evolu NZ Ltd, meets the requirements of carboNZero<sup>CertTM</sup> certification having measured and committed to reducing its greenhouse gas emissions and neutralised the remaining unavoidable emissions in respect of its organisation.*



**Introduction<sup>1</sup>** – Evolu Ltd designs and markets a range of botanical skincare products under the brand name Evolu. The products are manufactured under licence to Evolu by contract cosmetic laboratories in New Zealand. Evolu Ltd distributes and markets its products through its wholly owned subsidiary Evolu NZ Ltd. Natural balance for healthy skin is the ethos of the Evolu brand. Inspired by founder Kati Kasza's personal philosophy, this principle of balance also guides her company's focus on sustainability. As a strongly ethical company Evolu believes in balancing environment-conscious thinking with actions that are practical and measurable. Evolu is motivated by the mantra 'act globally, think locally', and seeks to make values-based choices that help make a contribution to addressing climate change. As a result Evolu has highly efficient and streamlined operations, which help minimise its emissions, and Evolu's ongoing commitment is to apply the discipline of carboNZero certification to the areas of its business where further genuine differences can be made.

**Boundary** – The boundary for the preparation of Evolu NZ Ltd's greenhouse gas (GHG) inventory is for one site. All business activities have been included.

**Consolidation approach** – Operational control.

**Base year** – 01/02/2008 to 31/01/2009

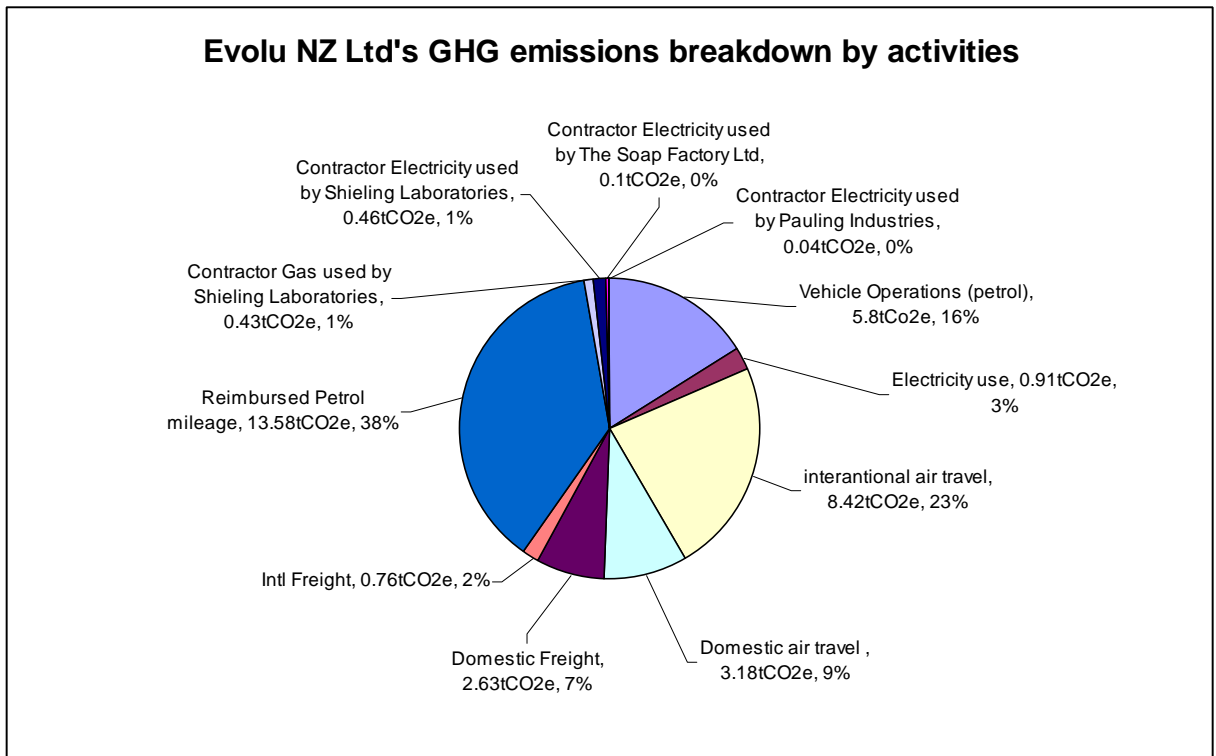
**Measurement period** – as base year

**GHG emissions source inclusions** – The diagram below shows the operational GHG emissions for Evolu NZ Ltd by emissions source. Total emissions for this period were 36.31 tonnes carbon dioxide equivalents (CO<sub>2</sub>e).

**GHG emissions source exclusions** – Freight paid for by suppliers and customers and waste to landfill was excluded in the inventory. Waste was found to be minimal and accounts for less than 1% of the total emissions profile. Freight paid by suppliers and customers is outside of Evolu NZ Ltd's boundary.

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<sup>1</sup> **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.



**GHG emissions reduction commitments** – Evolu NZ Ltd has developed a GHG emissions management plan. Some projects in this plan include:

- Reduce office electricity use through energy efficient lighting/heating, and turning off equipment after hours – target end FY10
- Reduce petrol use by better managing sales territories, and increased use of technology for staff/client meetings and communication - target end FY10
- Reduce freight using improved forward planning to consolidate shipments wherever possible - target end FY10
- influence suppliers to seek reductions in energy used on Evolu processes- target end FY10

**Offset** – 37 tonnes CO<sub>2</sub>e VERs<sup>2</sup> from TrustPower Tararua II PRE windpower<sup>3</sup> project. Serial numbers 324891-324927 have been cancelled in the carbonZero programme register.

**Verified by** – Prescott Horn Ltd, Christchurch.

**Level of assurance** – Reasonable assurance.

**Threshold of materiality** – excluded emissions do not exceed 5% of the total footprint for the small enterprise boundary stated.

<sup>2</sup> VERs are created by eligible projects for emissions reductions achieved up to the end of 2007.

<sup>3</sup> PRE - Projects to Reduce Emissions is a New Zealand government scheme for projects that are eligible under the Joint Implementation initiative of the Kyoto Protocol – see [www.mfe.govt.nz](http://www.mfe.govt.nz).

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**Certification status** – carboNZero certified small enterprise covering all operational emissions.

**Certificate number** – 2009036

**Certification valid until** – 30 April 2010.

Evolu NZ Ltd, 7A Scanlan St, Grey Lynn, Auckland  
Tel: +64 (0)9 3767255, Email: [paul@evolu.com](mailto:paul@evolu.com), Web: [www.evolu.co.nz/evolu/](http://www.evolu.co.nz/evolu/)