

STA New Zealand Limited

STA New Zealand Limited (trading as Bizzone) meets the requirements of carboNZero^{Cert™} certification having measured its greenhouse gas emissions in compliance with ISO 14064-1, committed to managing and reducing its emissions and neutralised the remaining unavoidable emissions in respect of the operational activities of its organisation.



Introduction¹ – STA New Zealand Limited organises and markets a number of initiatives in the business support sector, namely the Bizzone Business Expos, the Excellence in Business Support Awards, the Bizzone magazine and the Bizzone Online Business Expo and Community. It holds a significant database of business owners gathered from these initiatives, who are proactive in growing their business. Our vision is to build a global business support brand to include a global database of proactive business owners by connecting business owners with sustainable business support. As part of our overall journey towards a sustainable business model, we have aimed to “measure”, “manage” and “mitigate” our greenhouse gas emissions across all of our initiatives. The carboNZero programme provides the framework for us to minimise our environmental impact.

Boundary – The boundary for the preparation of STA New Zealand Limited’s greenhouse gas (GHG) inventory is for one site. All business activities have been included.

Consolidation approach – Operational control.

Base year – 01/07/2007 to 30/06/2008

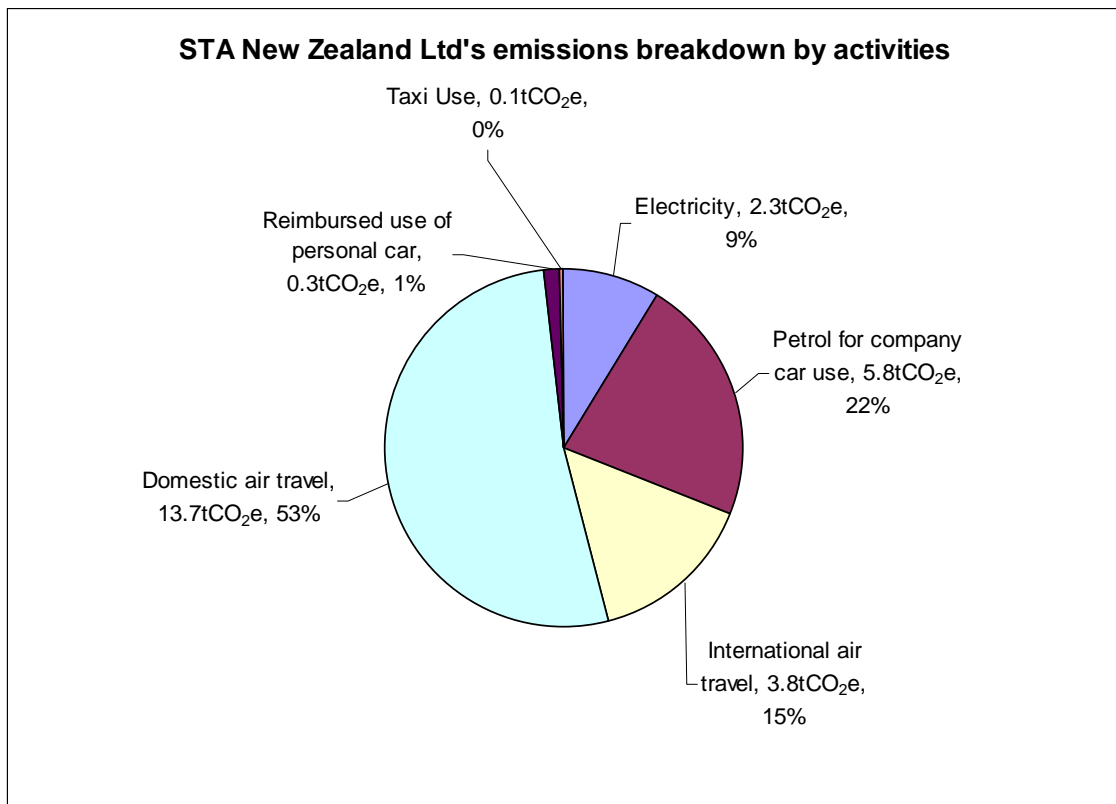
Measurement period – 01/07/2008 to 30/06/2009

GHG emissions source inclusions – The diagram below shows the operational GHG emissions for STA New Zealand Limited by emissions source. Total emissions for this period were 25.9 tonnes carbon dioxide equivalents (CO₂e).

GHG emissions source exclusions – Deliveries of freight under 2 kg, waste to landfill and LPG gas use were excluded from the inventory. These emissions were estimated to be minimal and account for less than 1% of the total emissions profile.

¹ **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

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GHG emissions reduction commitments –

STA New Zealand Limited has developed the following emissions management goals:

1. Reduce the amount of fuel use by purchasing a more fuel-efficient company car.
2. Reduce air travel emissions by 10% by utilise tele-conference equipment, when not possible, arrange meetings and trips in an efficient and smart way to reduce the amount of trips.

Offset – 26 tonnes CO₂e. VERs² from TrustPower Tararua II PRE windpower³ project. Serial numbers 335841 - 335866 cancelled in the carboNZero programme register.

Verified by – Prescott Horn Ltd.

Level of assurance – Reasonable assurance.

Threshold of materiality – Excluded emissions do not exceed 5% of the total footprint for the small enterprise boundary stated.

² VERs are created by eligible projects for emissions reductions achieved up to the end of 2007.

³ PRE - Projects to Reduce Emissions is a New Zealand government scheme for projects that are eligible under the Joint Implementation initiative of the Kyoto Protocol – see www.mfe.govt.nz.

Summary of carboNZero certification:

STA New Zealand Limited

Certification status – carboNZero certified small enterprise covering all operational emissions at one site.

Certificate number – 2009070J

Certification valid until – 30 September 2010.

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