

## Summary of carboNZero certification:

### KEA Campers New Zealand Ltd

*KEA Campers New Zealand Ltd meets the requirements of the carboNZero<sup>Cert™</sup> certification having having measured its greenhouse gas emissions in compliance with ISO 14064-1, committed to managing and reducing its emissions and neutralised the remaining unavoidable emissions in respect of the operational activities of its organisation including: Auckland and Christchurch operations but excluding its camper van fleet.*



**Introduction<sup>1</sup>** – KEA Campers owns and operates a fleet of camper vans and motor homes for rental and sale. It maintains a modern fleet of vehicles by selling older vehicles to another camper van company and also to members of the public. KEA Campers provides its services from bases in Auckland and Christchurch. There is a total of 58 full time employees. KEA Campers NZ Ltd has sister companies in Australia and South Africa, and also purchases vehicles from KEA manufacturing. These are all independent companies that have no financial connection to each other. For KEA Campers, being a sustainable, environmentally-responsible company is about considering their carbon emissions. However, KEA Campers also has also a more holistic sustainability strategy, which is:

- To operate the most environmentally-friendly and fuel-efficient motorhomes and campervans on the market.
- To encourage our customers to behave in a way that leaves the NZ environment cleaner than when they arrived - and facilitate this behaviour.
- To empower our staff to embrace environmentally friendly practises in both their personal and working lives.
- To influence our business partners to adopt environmentally-friendly practises.

**Boundary** – the diagram below shows the organisational structure used for describing KEA Campers NZ's greenhouse gas (GHG) emissions inventory, and what business units and activities were included in the CEMARS certification. The blue and green dashed borders indicate KEA Campers different certifications for the whole business and for its corporate operation, CEMARS and carboNZero retrospective. Yellow business units were excluded from the certification.

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<sup>1</sup> **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

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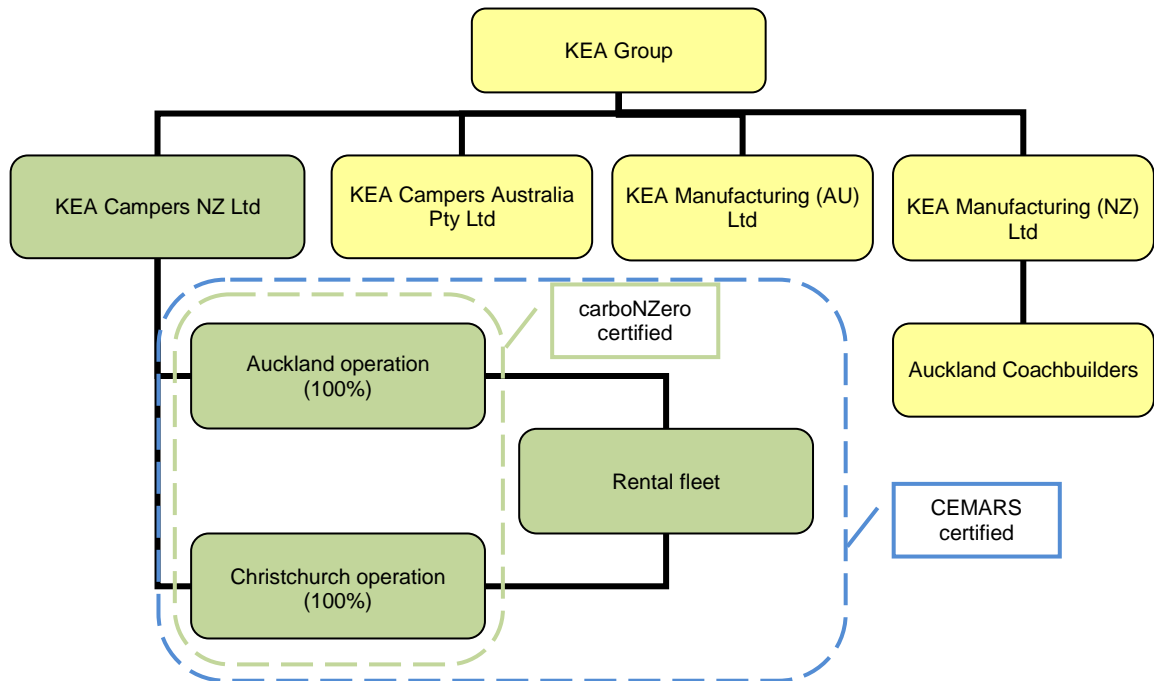


Figure 1: KEA Campers NZ's legal structure.

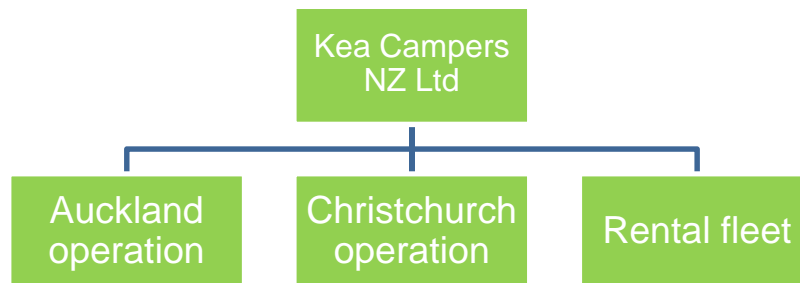


Figure 2: KEA Campers NZ's emissions reporting structure.

**Consolidation approach** – operational control

**Base year** – 01/07/2006 to 30/06/2007

**Measurement period** – 01/07/2008 to 30/06/2009

**GHG emissions source inclusions** – the diagram 1 below shows the corporate operation's GHG emissions for KEA Campers NZ by business activity. KEA Campers NZ's total emissions corporate operation's emissions for this period were 184.80 tonnes carbon dioxide equivalents (CO<sub>2</sub>e) comprising 18.84 tonnes CO<sub>2</sub>e Scope 1, 33.02 tonnes CO<sub>2</sub>e Scope 2 and 132.94 tonnes CO<sub>2</sub>e Scope 3.

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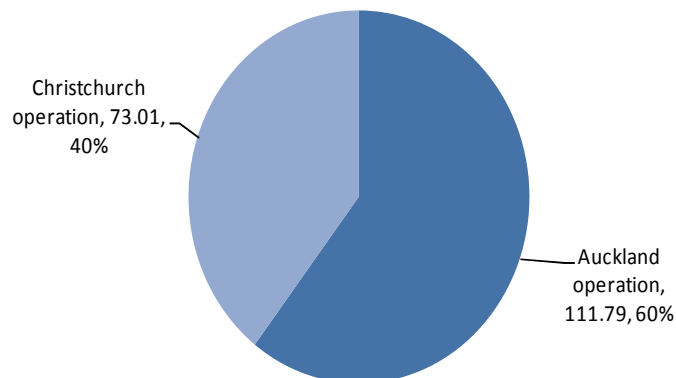


Diagram 1: corporate operation GHG emissions (tCO2e) by business activity

**GHG emissions source exclusions** – The following emissions sources were excluded from the emissions inventory:

- Staff taxi travel
- Freight
- Subcontracted laundry service
- Staff accommodation
- Ferry travel of vehicle location
- Towing of broken down vehicles
- Campervan fleet (note: included in CEMARS® certification)

**GHG emissions reduction commitments** – KEA Campers NZ has developed a GHG emissions reduction plan. Some projects in this plan include:

- New design of motor home which is lighter and more aerodynamic.
- The KEA Auckland transfer coach started using 100% biodiesel in November 2009.
- Customers are provided information to reduce fuel use and GPS navigation.
- The minimum hire days has been increased from 5 to 7 days. Specials are in place to encourage customers to travel in the direction to reduce relocation of fleet.
- Improve fleet management through specials online to reduce relocations.

**GHG emissions reduction report against last year's plan** – This is KEA Campers' third emissions inventory. The total corporate operation's GHG emissions for KEA Campers were 184.80 tonnes of CO<sub>2</sub>e for the period 01/07/2008 to 30/06/2009 (excluding rental fleet), whilst there were 205.88 tonnes of CO<sub>2</sub>e for last year and 157.36 in the base year (01/07/2006 to 30/06/2007). This is a reduction of 4% to last year's inventory and an increase of 3% for the average of the last two years.

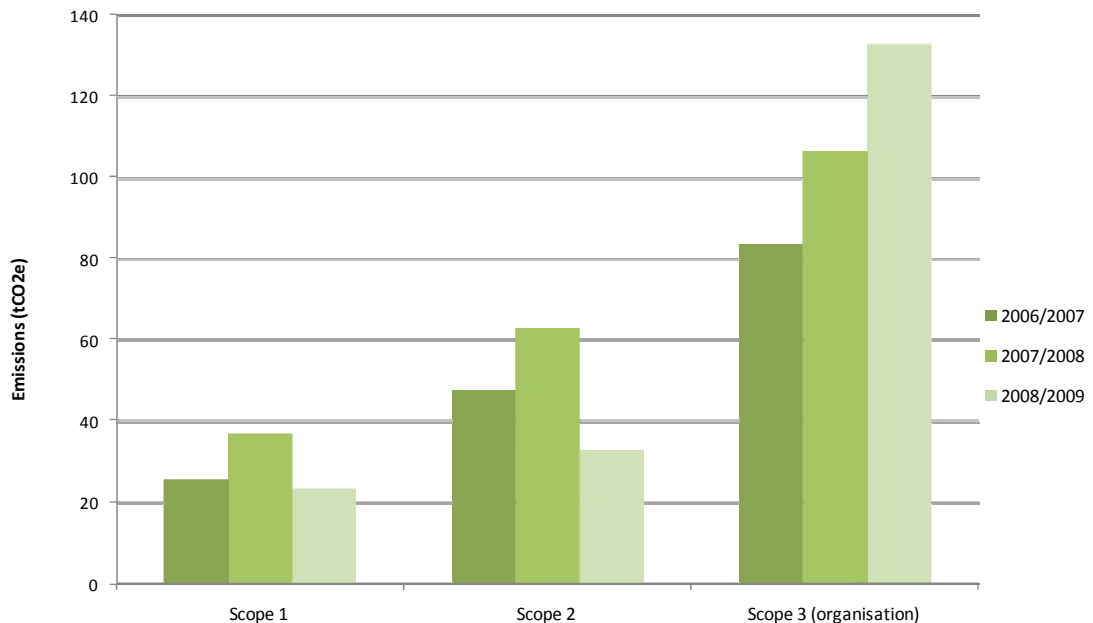
Emission reductions from last year were achieved in this reporting period for all Scopes including camper van fleet and for Scope 1, Scope 2 for its corporate operation (excluding rental fleet). The following diagram illustrates the comparison between

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Scope 1, Scope 2 and Scope 3 emissions for the three reporting periods to date including camper van fleet.



**Offset** – 152 tonnes CO<sub>2</sub>e. Gold Standard VERs<sup>2</sup> from Meridian Energy PRE windpower<sup>3</sup> project. Serial numbers 407352 – 407503 cancelled in the carboNZero programme register. Carbon credits were not required to offset 33.02 tonnes CO<sub>2</sub>e emissions from purchased electricity used by the Christchurch and Auckland operations because this electricity is purchased from Meridian Energy.

**Verified by** – AsureQuality

**Threshold of materiality** – excluded emissions do not exceed 5% of the total footprint for organisation and product boundary stated.

**Level of assurance** – reasonable assurance

**Certification status** – carboNZero certified “corporate organisation” covering KEA Campers’ organisational GHG emissions including Auckland and Christchurch operations and excluding its camper van fleet.

**Certificate number** – 2010071J

**Valid until** – 31 January 2011

<sup>2</sup> VERs are created by eligible projects for emissions reductions achieved up to the end of 2007.

<sup>3</sup> PRE - Projects to Reduce Emissions is a New Zealand government scheme for projects that are eligible under the Joint Implementation initiative of the Kyoto Protocol – see [www.mfe.govt.nz](http://www.mfe.govt.nz).

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Note: Kea Campers New Zealand Ltd has been certified under the CEMARS programme for its entire organisation for the same inventory period and a separate disclosure statement is available for this.