

## Summary of CEMARS certification:



### KEA Campers (New Zealand) Limited Year 2 of 3 Year Certificate Period

*KEA Campers (New Zealand) Limited meets the requirements of the CEMARS® certification having measured its greenhouse gas emissions in compliance with the requirements of ISO 14064-1:2006 and committed to managing and reducing its emissions in respect of its operational emissions including: Auckland and Christchurch operations, KEA Campers Group, KEA Manufacturing and its camper van fleet.*



**Introduction<sup>1</sup>** – KEA Campers owns and operates a fleet of camper vans and motor homes for rental and sale. It maintains a modern fleet of vehicles by selling older vehicles to another camper van company and also to members of the public. KEA Campers provides its services from bases in Auckland and Christchurch. There is a total of 99 full time employees. KEA Campers NZ Ltd has sister companies in Australia and South Africa, and also purchases vehicles from KEA manufacturing. These are all independent companies that have no financial connection to each other. For KEA Campers, being a sustainable, environmentally-responsible company is about considering their carbon emissions. However, KEA Campers also has also a more holistic sustainability strategy, which is:

- To operate the most environmentally-friendly and fuel-efficient motorhomes and campervans on the market.
- To encourage our customers to behave in a way that leaves the NZ environment cleaner than when they arrived - and facilitate this behaviour.
- To empower our staff to embrace environmentally friendly practises in both their personal and working lives.
- To influence our business partners to adopt environmentally-friendly practises.

**Boundary** – the diagram below shows the organisational structure used for describing KEA Campers NZ's greenhouse gas (GHG) emissions inventory, and what business units and activities were included in the CEMARS certification. The blue and green dashed borders indicate KEA Campers different certifications for the whole business and for its corporate operation, CEMARS and carbonZero retrospective. Yellow business units were excluded from the certification.

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<sup>1</sup> **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

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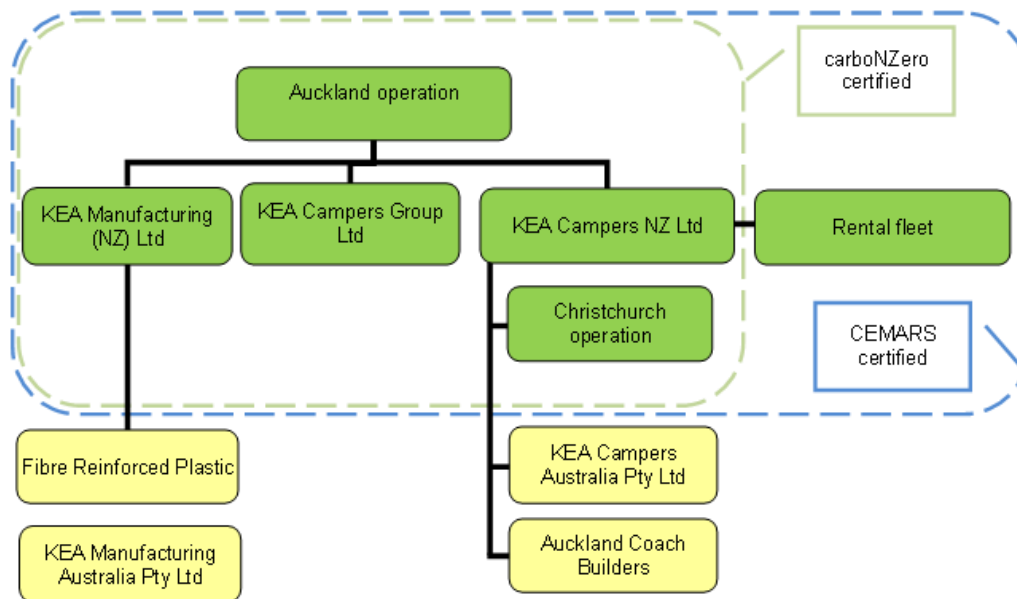


Figure 1: KEA Campers NZ's organisational structure.

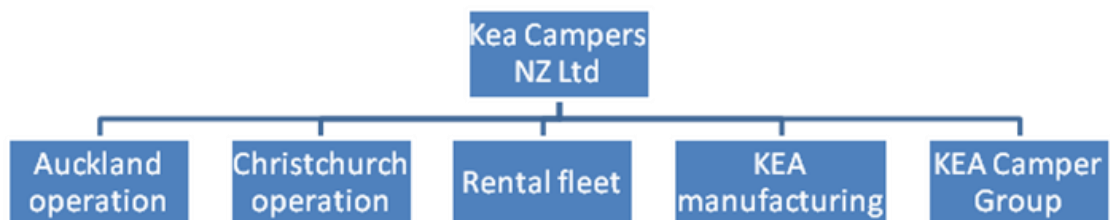


Figure 2: KEA Campers NZ's emissions reporting structure.

**Consolidation approach** – operational control

**Base year** – 01/07/2008 to 30/06/2009

**Measurement period** – 01/07/2010 to 30/06/2011

**GHG emissions source inclusions** – KEA Campers NZ's total emissions for this period were 4,338.90 tonnes carbon dioxide equivalents (CO<sub>2</sub>e) comprising

Scope 1: 40.61 tonnes CO<sub>2</sub>e,

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Scope 2: 69.61 tonnes CO<sub>2</sub>e

Scope 3: 4,338.90 tonnes CO<sub>2</sub>e.

#### KEA Campers NZ's GHG emissions by business activity.

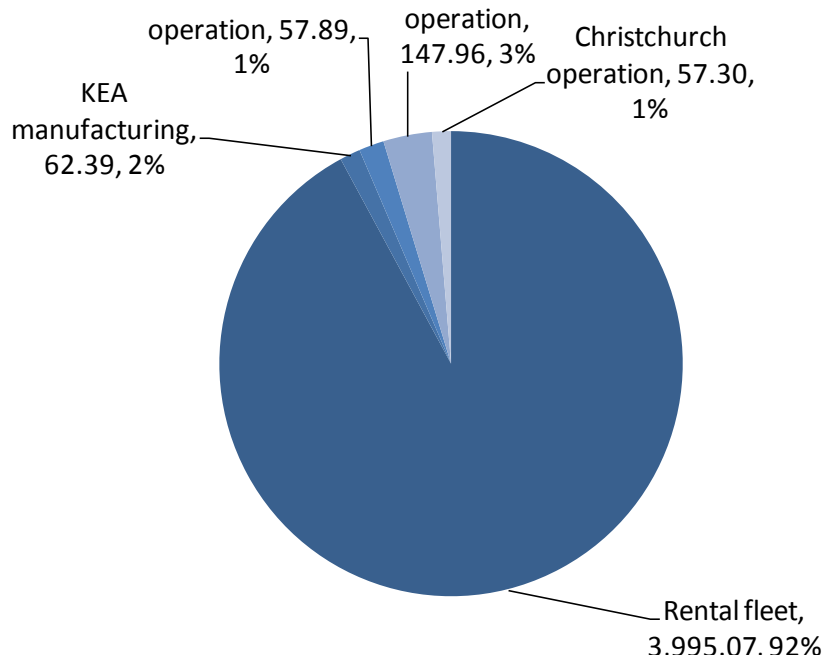


Diagram 1: corporate operation and rental fleet GHG emissions (tCO<sub>2</sub>e) by business activity

**GHG emissions source exclusions** – The following emissions sources were excluded from the emissions inventory as they were estimated to be *de minimis*:

- Staff taxi travel
- Freight
- Subcontracted laundry service
- Staff accommodation
- Ferry travel of vehicle relocation
- Towing of broken down vehicles

**GHG emissions reduction commitments** – KEA Campers NZ has developed a GHG emissions reduction plan. Some projects in this plan include:

- New design of motor home which is lighter and more aerodynamic.
- Comprehensive reconfigure of Auckland air conditioning system
- Continued improvement to lighting in Auckland to improve efficiency
- Customers are provided information to reduce fuel use and GPS navigation.

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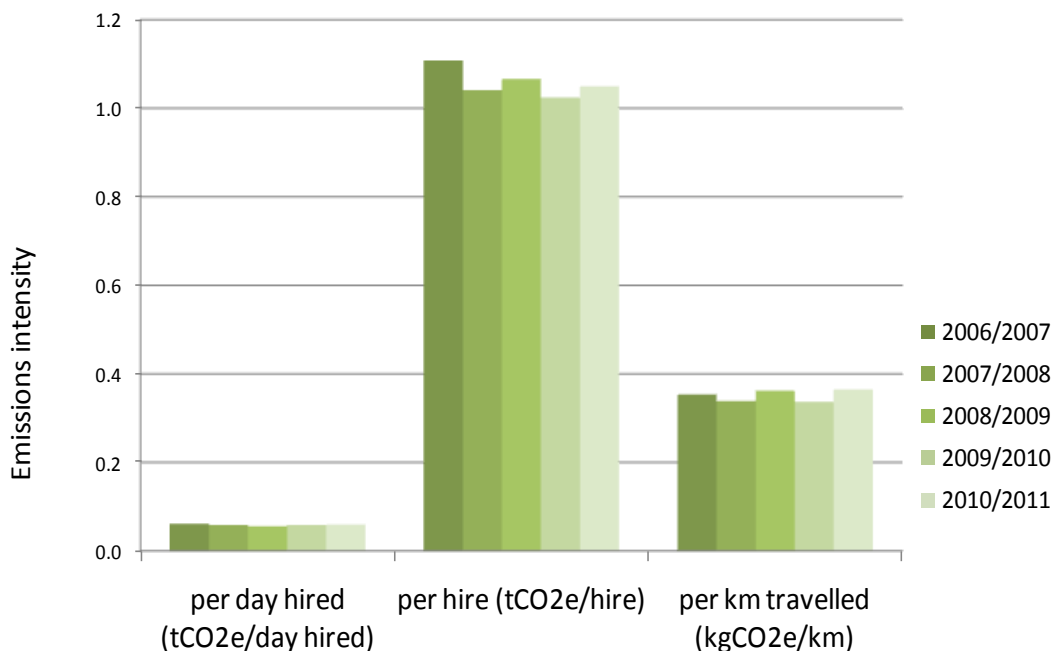


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**GHG emissions reduction report against last year's plan** – This is KEA Campers' fifth emissions inventory. The total GHG emissions for KEA Campers were 4,338.90 tonnes of CO<sub>2</sub>e for the period 01/07/2010 to 30/06/2011 (including rental fleet), whilst there were 4,663.97 tonnes of CO<sub>2</sub>e for last year and 4,773.17 in the base year (01/07/2006 to 30/06/2007). This is an absolute decrease of 7% to last year's inventory and a decrease of 13% compared to the average of the four previous years. If this year's scope extension is excluded from the comparison i.e. KEA Campers Group and KEA manufacturing are not be included, the true comparison shows that there was a total decrease of 10% to last year's inventory and a 14% decrease compared to the average of the last four years.

A comparison of different Key Performance Indicators (KPIs) shows last year's and this year's CO<sub>2</sub>e intensity: By the number of hire days, hires, and km travelled have changed by -9%, -6%, and -11%, respectively. The result for this year is 0.06 tCO<sub>2</sub>e per day hired, 1.05 tCO<sub>2</sub>e per hire, and 0.36 kgCO<sub>2</sub>e per km travelled by a camper van.

Overall, KEA Campers have reduced their consumption of some resources and increase the use of others.



**Verified by** – AsureQuality Ltd

**Threshold of materiality** – excluded emissions do not exceed 5% of the total footprint for organisation boundary stated.

**Level of assurance** – Reasonable assurance

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**Certification status** – CEMARS certified “organisation” covering KEA Campers’ organisational GHG emissions including Auckland and Christchurch operations and its camper van fleet.

**Certificate number** – 2011031J-Year 2

**Valid until** – 31 October 2013

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Note: Kea Campers (New Zealand) Limited has been certified under the carbonZero programme for its corporate operations for the same inventory period and a separate disclosure statement is available for this.