

## Summary of carboNZero certification: KEA Campers (New Zealand) Limited



*KEA Campers New Zealand meets the requirements of the carboNZeroCert™ certification having measured its greenhouse gas emissions in compliance with ISO14064-1:2006, committed to reducing its greenhouse gas emissions, and neutralised its remaining unavoidable emissions in respect of its operational emissions including: Auckland and Christchurch operation and excluding customer use of rental vehicles.*



**Introduction<sup>1</sup>** – KEA Campers (New Zealand) Limited (KEA Campers NZ) owns and operates a fleet of camper vans and motor homes for rental and sale. It maintains a modern fleet of vehicles by selling older vehicles to another camper van company and also to members of the public. KEA Campers provides its services from bases in Auckland and Christchurch. There is a total of 58 full time employees. KEA Campers NZ Ltd has sister companies in Australia and South Africa, and also purchases vehicles from KEA manufacturing. These are all independent companies that have no financial connection to each other. For KEA Campers, being a sustainable, environmentally-responsible company is about considering their carbon emissions. However, KEA Campers also has also a more holistic sustainability strategy, which is:

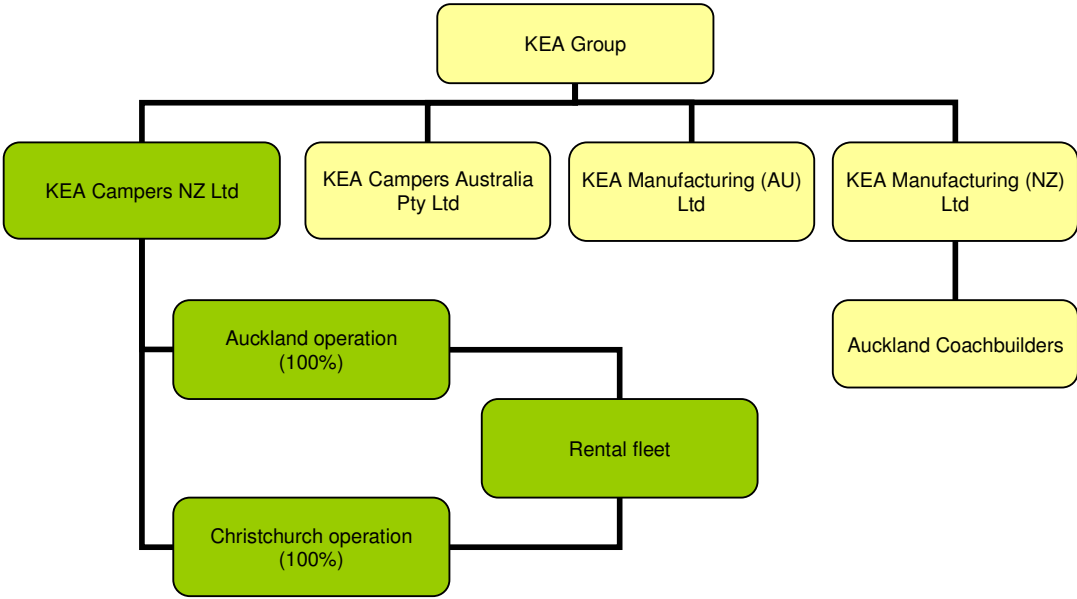
- To operate the most environmentally-friendly and fuel-efficient motorhomes and campervans on the market.
- To encourage our customers to behave in a way that leaves the NZ environment cleaner than when they arrived - and facilitate this behaviour.
- To empower our staff to embrace environmentally friendly practises in both their personal and working lives.
- To influence our business partners to adopt environmentally-friendly practises.

**Boundary** – The diagrams below show the organisational structure used for describing KEA Campers NZ's greenhouse gas (GHG) emissions inventory, and what business units and activities were included in the carboNZero certification.

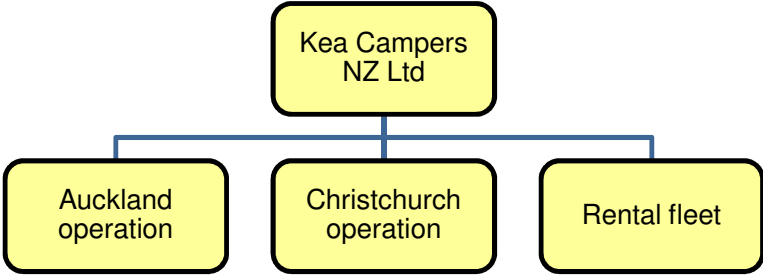
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<sup>1</sup> **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.

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**Figure 1:** KEA Campers NZ’s legal structure.



**Figure 2:** KEA Campers NZ’s emissions reporting structure.

**Consolidation approach** – Operational control

**Base year** – 01/07/2006 to 30/06/2007.

**Measurement period** – 01/07/2007 to 30/06/2008

**GHG emissions source inclusions** – Figure 3 below shows the operational GHG emissions for KEA Campers NZ by business activity. KEA Campers NZ’s total emissions operational emissions for this period were 205.88 tonnes carbon dioxide equivalents (CO<sub>2</sub>e) comprising 36.29 tonnes CO<sub>2</sub>e Scope 1, 63.10 tonnes CO<sub>2</sub>e Scope 2 and 106.49 tonnes CO<sub>2</sub>e Scope 3 operational emissions. Figure 4 includes additional Scope 3 by KEA Campers NZ’s rental fleet of 4,376.68 tonnes CO<sub>2</sub>e.

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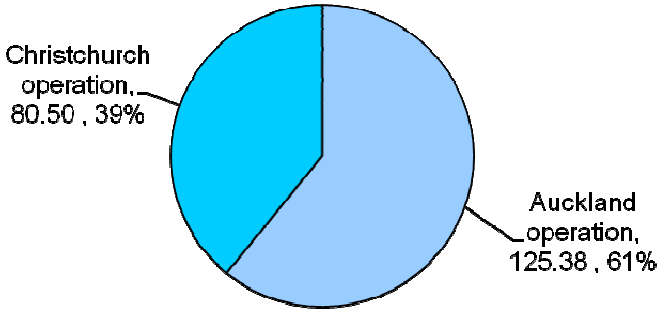


Figure 3: operational GHG emissions (tCO2e) by business activity

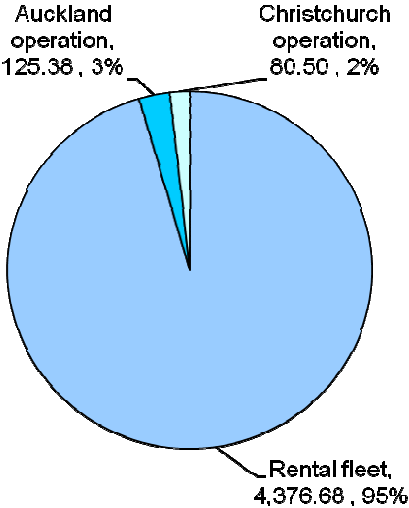


Figure 4: operational and rental fleet GHG emissions (tCO2e) by business activity

**GHG emissions source exclusions** – No known GHG emissions sources have been excluded.

**GHG emissions reduction commitments** – KEA Campers NZ has developed a GHG emissions reduction plan. Some projects in this plan include:

- Trialling running from 20 to 100% of bio diesel on the KEA Auckland Transfer Coach
- Run vehicle in rental fleet for up to 30 months
- New design of motor home which is lighter and more aerodynamic
- Use tinted windows in camper house to keep interior of motor homes and campers cooler
- Have energy audit completed on Auckland Depot
- Buy 5 Asus Eee Box mini desktops
- Have all windows and security updates and backups performed during day
- Increase minimum days to from 5 to 7 days and discount vehicles travelling in correct direction to reduce relocations

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**Offset** – 180 VERs<sup>2</sup> from PRE<sup>3</sup> TrustPower Tararua II windpower project. Serial numbers 342710 to 342889 have been cancelled (or equivalent) on the carboNZero programme register. Carbon credits were not required to offset 27.14 tonnes CO<sub>2</sub>e emissions from purchased electricity used by the Auckland operation because this electricity is purchased from Meridian Energy.

**Verified by** – Telarc SAI Limited

**Threshold of materiality** – Excluded emissions do not exceed 5% of the total footprint for organisation and product boundary stated.

**Level of assurance** – Reasonable assurance for organisational emissions for the 2007/2008 inventory and limited assurance for rental fleet emissions and all of the 2006/2007 inventory.

**Certification status** – carboNZero certified “organisation”.

**Certificate number** – 200988J

**Valid until** – 31 March 2010

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<sup>2</sup> VERs are created by eligible projects for emissions reductions achieved up to the end of 2007.

<sup>3</sup> PRE - Projects to Reduce Emissions is a New Zealand government scheme for projects that are eligible under the Joint Implementation initiative of the Kyoto Protocol – see [www.mfe.govt.nz](http://www.mfe.govt.nz)