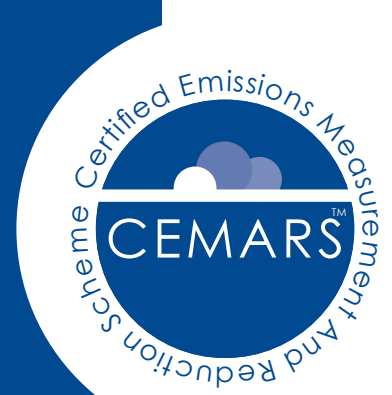


# Carbon - risks & rewards



With the new climate change legislation becoming law in New Zealand this month, businesses need to understand their inherent carbon liabilities, and start thinking differently about energy, technology and the economy. Businesses that don't may be impacted by the cost of carbon and rising energy prices.

To provide peace of mind about the new climate change legislation, Landcare Research's carboNZero<sup>Cert</sup>™ programme now offers the proven CEMARS™ programme – a Certified Emissions Measurement and Reduction Scheme.

CEMARS enables businesses to measure their greenhouse gas emissions, understand their carbon liabilities and put in place management plans to reduce emissions. Independent certification allows smart businesses to publicly present their carbon credentials with confidence.

CEMARS has been successfully launched in the UK, where it will be rolled out to about 32,000 clients in 24 countries who are bound by Emission Trading Schemes, the Carbon Disclosure Project and the need for accurate, transparent corporate reporting.

Landcare Research's carboNZero programme is an internationally recognised leader in greenhouse gas measurement and management with over 15 years of proven research and development.

Whether your business is reporting under an Emission Trading Scheme or part of a supply chain, good carbon management will be vital to your ongoing success.

Contact the carboNZero team on 0800 CNZERO (0800 269 376) or visit our website [www.carbonzero.co.nz](http://www.carbonzero.co.nz) to find out how CEMARS will provide your business with peace of mind in carbon management.

*Landcare Research - Business solutions based on solid science.*



**Landcare Research**  
**Manaaki Whenua**

carboNZero  Cert™