

Summary of carboNZero certification:



Wishbone Design Studio Limited

Wishbone Design Studio Limited meets the requirements of the carboNZero^{Cert™} certification having measured its greenhouse gas emissions in compliance with ISO 14064-1:2006, committed to managing and reducing its emissions and neutralised the remaining unavoidable emissions in respect of the operational activities of its organisation.



Introduction¹ – Since launching in New Zealand and Europe at the beginning of 2008, Wishbone Design Studio (WDS) has expanded distribution of its award-winning 3 in 1 Wishbone Bike into 32 countries across 4 regions. WDS ships product from 5 locations around the globe to distributors, retailers and consumers looking for high quality, innovative children's products that will last the distance.

Wishbone Design Studio is continuing to grow its product offerings and distribution networks globally. From the outset, Wishbone Design Studio has adopted a core commitment to measurably improving our sustainability performance year-on-year. Applying innovative solutions, Wishbone will work with carboNZero over the long term to measure, record and reduce our carbon emissions, ensuring that we remain focused and successful in achieving effective climate change action for our growing business.

Boundary – The boundary for the preparation of Wishbone Design Studio Limited's greenhouse gas (GHG) inventory is for one site. All business activities have been included.

Consolidation approach – operational control

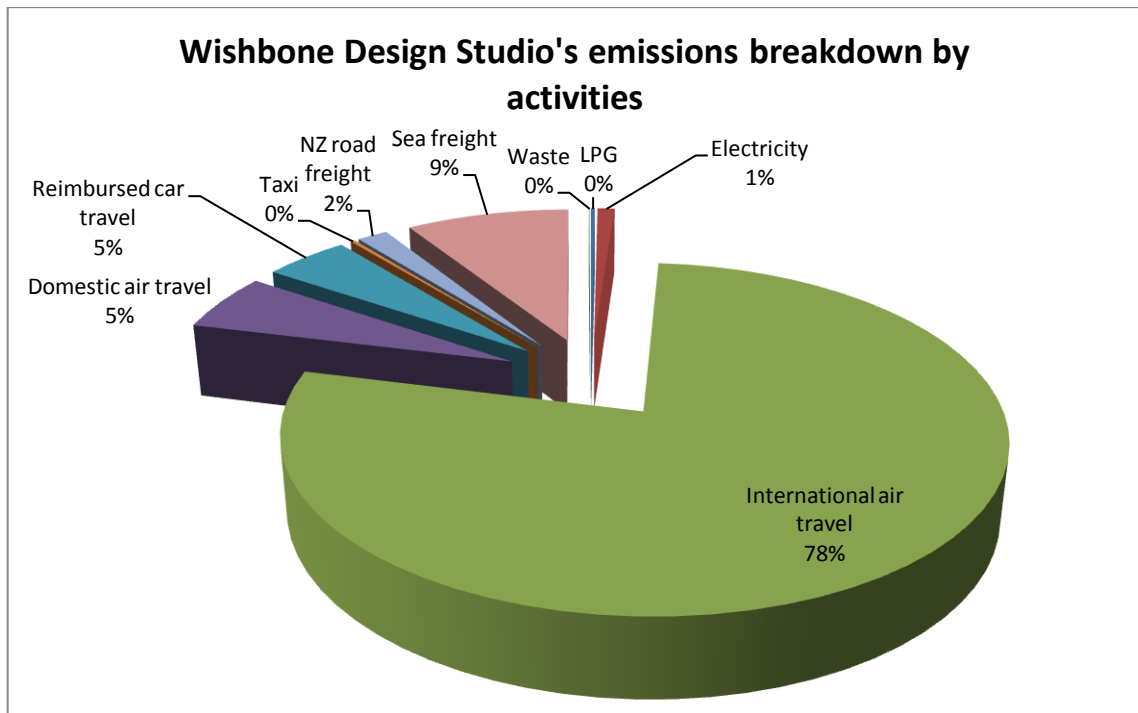
Base year – 01/03/2010-28/02/2011

Measurement period – 01/03/2010-28/02/2011

GHG emissions source inclusions – the diagram below shows the operational GHG emissions for Wishbone Design Studio Limited by emissions source. Wishbone Design Studio Limited's total emissions for this period were 67.79 tonnes carbon dioxide equivalents (tCO₂e) comprising:

0.15 tCO₂e Scope 1
0.66 tCO₂e Scope 2
66.98 tCO₂e Scope 3

¹ **Disclaimer:** This Disclosure Statement is a summary of the verified information considered for certification and the certification decision. It should not be taken to represent the full submission for certification. While every effort has been made to ensure that the information in this Disclosure Statement is accurate and complete, Landcare Research does not, to the maximum extent permitted by law, give any warranty or guarantee relating to the accuracy or reliability of the information.



GHG emissions source exclusions – Courier activities under 2kg was excluded from this inventory as allowed within the programme's *de minimis* rule.

GHG emissions reduction commitments – Wishbone Design Studio Limited has developed a GHG emissions reduction plan. Some projects in this plan include:

- Reducing air travel by implementing new policy and procedures so that prior to making flight bookings we must calculate carbon emissions in addition to price and convenience, and evaluate all 3 factors equally in making our choice
- Set an annual limiting cap on number of international trips able to be taken

Offset – 68 tCO₂e VERs² from EBEX21³. Serial numbers 800736 - 800803 have been cancelled (or equivalent) on NZEUR.

Verified by – Green Fox Consulting Ltd.

Threshold of materiality – excluded emissions do not exceed 5% of the total footprint for organisation and product boundary stated.

Level of assurance – Reasonable assurance

² VERs are created by eligible projects for emissions reductions achieved up to the end of 2007.

³ EBEX21 – Emissions Biodiversity Exchange in the 21st Century project creates carbon credits through the regeneration of native forest on private land – see www.ebex21.co.nz

Summary of carboNZero certification:



Wishbone Design Studio Limited

Certification status – carboNZero certified “organisation”

Certificate number – 2011042J

Valid until – 30 June 2014.

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